

VICTOR

#flywithpurpose • #beyondoffset



With **emissions** set to **double** over the next decade, can we define a more **sustainable** future for jet travel?

IDRIS ELBA

A voice for climate change on Hollywood's global stage

PRISTINE PARADISE

A preserved natural environment, Tasmania is ripe for discovery

EYE IN THE SKY

The marvel of the Flying Eye Hospital



THE COSMOGRAPH DAYTONA

Engineered for endurance drivers, the Cosmograph Daytona's chronograph functions and tachymetric bezel continue to make it one of the most iconic racing watches ever designed. This is a story of perpetual excellence, the story of Rolex.

#Perpetual

LAINGS
SINCE 1840

GLASGOW EDINBURGH SOUTHAMPTON

laingsuk.com

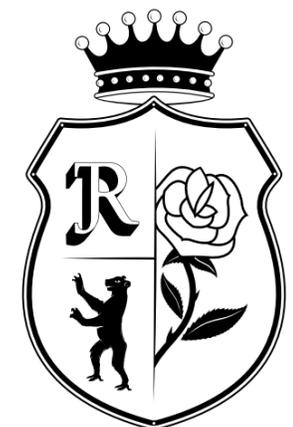
WATCH FEATURED SUBJECT TO STOCK AVAILABILITY



OYSTER PERPETUAL COSMOGRAPH DAYTONA

Schools fear individuality.

ONE SCHOOL
PREPARES LEADERS.



INSTITUT
AUF DEM
ROSENBERG

THE ARTISANS OF EDUCATION®

www.rosenberg.swiss

CONTRIBUTORS

ANITA SENGUPTA

Rocket scientist and aerospace engineer Anita Sengupta has been developing technologies that have enabled the exploration of Mars, Asteroids, and Deep Space for over 20 years. In this issue, she discusses her current venture: leading the development of a hybrid-electric, vertical take-off and landing (eVTOL) urban aerial mobility system.

JOHN STEPEK

The executive editor of 'MoneyWeek' magazine, John Stepek has been writing about financial markets and investment for well over a decade with a background in family business. His work has also appeared in 'The Sunday Times' and the 'Spectator', while you can find him tweeting at @John_Stepek

PETER VANACKER

Peter Vanacker is the president and CEO of Neste, the world's largest producer of high-quality renewable diesel, refined from waste and residues, and the third most sustainable company on the Global 100 list in 2019. In this issue, he explains how sustainable aviation fuels offer considerable potential in both the short and long term.

CONTRIBUTING CREATIVES

Alistair MacQueen, Anita Sengupta, Belinda Craigie, Chris Beanland, Clive Jackson, David Prosser, Sir Eric Peacock, Jake Townsend, Jonathan Bell, John Stepek, Katrina Holden, Papillon Luck, Peter Vanacker, Rae Delanie Passfield

Imagery

Cover image © Jonathan Borruso/
EyeEm

P22-23 Sandi Bertoncelj © 500px
P24 framedbythomas © Adobe Stock
P30-31 Dukas Presseagentur GmbH
© Alamy Stock Photo
P44-48 © Ammonite Press
P56 Courtesy of The Brando
P60-63 Courtesy of Burgess
P64 Courtesy of SeaBob
P66-69 © beall + thomas
P70-73 Courtesy of Tourism Tasmania
P74-75 Courtesy of Saffire Freycinet;
MACq01 Hotel, MONA
P84 Stephanie Wunderlich © Offset
P88 Sergey Nivens © Shutterstock

VICTOR

NEW YORK
Tel: +1 877 275 9336
1216 Broadway, 3rd Floor
New York
NY 10001

SANTA BARBARA
Tel: +1 877 275 9336
403 E Gutierrez St
Santa Barbara
CA 93101

LONDON
Tel: +44 (0)20 7384 8550
522 Fulham Road
London
SW6 5NR

MUNICH
Tel: +49 89 242 18 236
Maximilianstraße 35A
80539
München

PUBLISHING HOUSE FMS

CEO
Nigel Fulcher

Publisher
Irene Mateides

Director
William Fulcher

Editor
Harriet Hirschler

Production Director
Nick Fulcher

Graphic Design
Daniela Arnoldo
Katie Smith

Advertising Enquiries
Jon Clements: jon@fms.co.uk
Shemin Juma: shemin@fms.co.uk



MORE THAN A HOME


COSTA NAVARINO
RESIDENCES

MESSINIA, GREECE



Where garden meets beach. Where children roam free while adults have their pick of golf courses. Where food is grown in your own garden and wine comes from your own vineyard. This is more than a home, it's a connection to the nature, people and history of one of the last unspoilt corners of Europe.

LUXURY VILLAS FOR PRIVATE OWNERSHIP STARTING FROM €2.8 MILLION
RESORT APARTMENTS STARTING FROM €500,000 WITH FIXED RENTAL INCOME 4% FOR THE FIRST FIVE YEARS



UNIQUE BEACHFRONT LOCATION | PART OF A MULTI-AWARDED 5* RESORT | TWO 18H SIGNATURE GOLF COURSES | EXCLUSIVE SERVICES

+30 6987100310

info@navarinoresidences.com

www.costanavarino.com/real-estate



WELCOME

FROM THE CEO



With the subject of climate change dominating global social, economic and political agendas, at Victor, we cannot and have not ignored our opportunity to lead the way in tackling carbon emissions across commercial aviation.

Victor is one of the fastest-growing private jet charter companies on the planet, and we must define a more sustainable future for private aviation.

We have a responsibility to inform and educate our customers that they can do something dramatic, positive, and inspiring every time they fly with Victor.

The aviation industry is a huge contributor to greenhouse gas emissions at almost 900 million tonnes per annum. With commercial airline traffic set to grow from 4.2 billion passenger journeys to eight billion in the next decade, our industry's contribution to global greenhouse gas emissions will likely double to nearly 5%.

My mission is to encourage other chief executives to lead their industry to a greener future. Without question, other business leaders must embrace the challenge, but how brave will they be?

I decided to lead our campaign, putting my face on it, calling upon other business leaders to take that first important step and go #BeyondOffset with their own business.

My message is simple. Acknowledge the issue, take ownership, be bold and decisive. Above all, learn from what we are championing at Victor with our #FlyWithPurpose programme: transparency.

Find out more in 'Flying with Purpose' on page 12, visit flyvictor.com or reach out to me personally via LinkedIn.

There's much more to read, but I'll leave you to explore it in your own time, and I hope it inspires you for the year ahead.

Clive Jackson
Founder & CEO



READY FOR YOUR NEXT MOVE?

Whether you're looking to rent your first flat, upsize your family home or find new office space, Knight Frank is here to help

Since 1896, we've been forming long-term relationships with clients to provide market-leading insight and a best-in-class service tailored to their individual requirements. We're here to guide you at every stage of your property journey, across both residential and commercial real estate, anywhere in the world.

VISIT KNIGHTFRANK.COM TO FIND OUT MORE. WE'D BE DELIGHTED TO HELP YOU.

CONTENTS



RADAR

12

FLYING WITH PURPOSE

How Victor is building a better future in aviation

16

THE LEAD ROLE

Idris and Sabrina Elba's commitment to carbon offset

21

A PRIVATE ISLAND PARADISE

Why Velaa Private Island is a resort like no other

22

SAFE BET

How to protect yourself and your assets when travelling

28

THE ROUTE TO VICTORY

Sir Eric Peacock meets Victor CEO Clive Jackson

30

PROJECT RUNWAY

The beauty of an approach into Lugano Airport

32

HIGH NOTES

What it's like flying private for music royalty

34

WELCOME TO THE CLUB

Mayfair's most sought after members' clubs

36

RISING TO THE CHALLENGE

The Hong Kong sailing team inspiring a new generation



FLIGHT

38

INSIDE STORY

The most inviting aviation interiors

43

LIVING THE DREAM

Interior design studio Elicyon gets personal

44

DRONE'S EYE VIEW

Aerial photography is taken up a gear

50

EYE IN THE SKY

Find out more about the Orbis Flying Eye Hospital

54

SUIT YOURSELF

Spencer Hart's personal approach to tailoring



LANDING

56

THE NEXT WAVE

Why The Brando is a beacon for ecotourism

59

A HEALTHY BALANCE

Top tips for arriving energised after a flight

60

YACHT 101

Your next yacht charter covered

66

BLACKBERRY FARM TO TABLE

Where to sit and what to order at The Barn, Tennessee

70

TREASURE ISLAND

An insider's guide to Tasmania

76

TIMELESS RIVIERA LIVING

Discover the magic of Montenegro at Lustica Bay

78

DRIVING CHANGE

SIXT is at your service, whatever your destination



JOURNAL

80

WEALTH ON THE MOVE

Insights from Knight Frank's Wealth Report

84

THE NEXT GENERATION

How to handle succession planning

87

DREAM MAKERS

The key ingredients to an unforgettable holiday

88

HOME OF TOMORROW

Living with smart technology today

94

SEASONAL STATES

Travel America by season and passion point

98

FUTURE OF FLIGHT

Aviation experts share what excites them most about where air travel is going next

103

WORK OF WEARABLE ART

DADELSZEN atelier collaborates with Jitrois

104

JETS

Access thousands of aircraft for charter with Victor



THE ART OF LUXURY

Premium Caviar



Attilus proudly presents an exclusive collection of caviars for food lovers. Handcrafted on the banks of the River Elster, Attilus's caviar is produced by Siberian and Russian sturgeon, and cleansed with pure artesian water. The precise seasoning process results in an extraordinary taste that is both smooth and luxurious.

Find out more at:
www.attilus.co.uk



LIFE TASTES GOOD
Be discerning.

R A D A R

12
FLYING WITH PURPOSE

16
THE LEAD ROLE

21
A PRIVATE ISLAND PARADISE

22
SAFE BET

28
THE ROUTE TO VICTORY

30
PROJECT RUNWAY

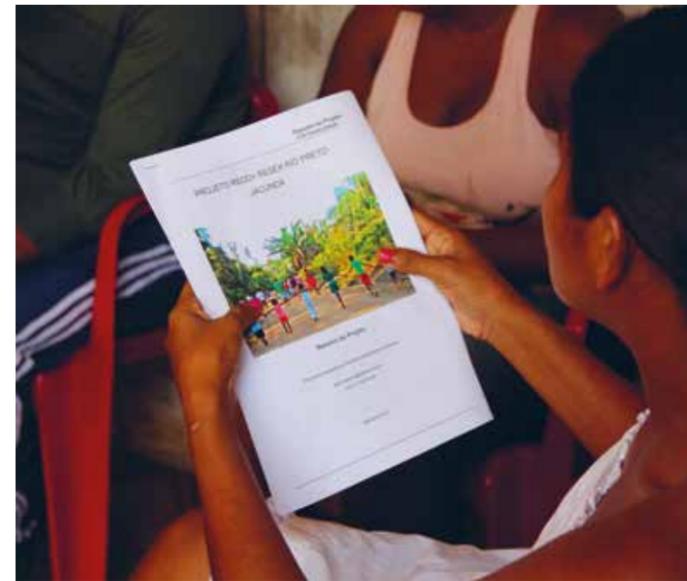
32
HIGH NOTES

34
WELCOME TO THE CLUB

36
RISING TO THE CHALLENGE

FLYING WITH PURPOSE

VICTOR IS NOT ONLY COMMITTED TO TRANSFORMING THE WORLD OF PRIVATE JET CHARTER, BUT ALSO THE WORLD AROUND US, AS IT WORKS TO DEFINE A SUSTAINABLE FUTURE FOR PRIVATE AVIATION



Previous page from top Kariba REDD+ Project supports education and wellbeing; Community members of Hurungwe, Zimbabwe take pride in their work in the nutritional garden; UN-approved REDD+ projects focus on reducing deforestation

This page from top Trees are measured to collect data on carbon stocks; Socio-economic benefits include workshops and training; UN REDD+ projects promote the informed and meaningful involvement of all stakeholders; Promoting the role of women in project management

According to estimates from the International Panel on Climate Change (IPCC), civil aviation contributes 2% of global CO₂ and 3% of greenhouse gas emissions. And with private aviation flights set to increase – from 2,000 to 2,900 per day by 2030 – Victor has pioneered a three-pronged climate action approach: to double its carbon offsetting, reduce fuel burn and adopt sustainable fuels.

1 CARBON OFFSETTING

In 2018, Victor introduced a programme in partnership with Air BP and selected operators which saw 25% of its flights in Europe flying carbon neutral. It was a great start, but not nearly enough. Since July 2019, every flight booking includes a 200% carbon offset of the exact CO₂ emissions at no extra cost to customers. Fliers wishing to match

Victor's contribution, may add additional carbon credits to their booking and fly 400% carbon offset. Corporate fliers are encouraged to fly 800% carbon offset.

Victor purchases carbon credits from leading global providers to invest in high-impact infrastructure and economic initiatives around the world. These

include United Nations REDD+ projects in Brazil and Zimbabwe to reduce emissions from deforestation and forest degradation. In the first month of 200% offsetting on every flight, Victor is proud to offset more than 20,000 tonnes of CO₂ over five months. This is the equivalent of protecting tree cover nine times the size of Central Park.

2 REDUCING FUEL BURN

Victor is working with its sister company RocketRoute, a global flight planning provider, to calculate emissions, optimise routes and, in turn, reduce fuel burn. After each flight, RocketRoute records the flight plan filed by every operator to provide a highly accurate, audited view of actual fuel consumption for its credit calculations.

“**Victor has offset more than 20,000 tonnes of CO₂ over five months. This is the equivalent of protecting tree cover nine times the size of Central Park**”

RocketRoute's highly intelligent software compares the actual flight plan data with an optimal flight plan simulated just prior to take-off, allowing it to pinpoint fuel burn inefficiencies. These insights are communicated by RocketRoute and Victor to the operators in order to help them reduce their emissions.

3 SUSTAINABLE FUELS ADOPTION

In partnering with Neste, the world's largest producer of sustainable biofuel, Victor is on a mission to promote awareness of waste-to-fuel solutions and to ultimately drive their adoption within the private aviation industry.

Waste-to-fuel solutions limit methane-emitting landfill and are considerably more

beneficial than crop-to-fuel alternatives, which almost always result in greater greenhouse gas emissions inefficiencies. A 30/70 blend of fuel to sustainable fuel reduces emissions by 18%.

“The challenges of Sustainable Aviation Fuels (SAF) are awareness, perception, availability and

price,” says Mike Ryan, Victor Co-founder and Head of Supply. “This will take time and more than just Victor's efforts with the consumer alone. Adoption will require innovation, distribution, government support and, of course, enduring commercial partnerships between the producers and distributors.”

A VISIONARY LEADING THE WAY

Victor was the first charter company to bring transparency and accessibility to private aviation and is now leading the way to become the world's most environmentally responsible company in the industry. Our approach is to go beyond carbon neutrality by mandating a minimum 200% carbon offset on every flight at no extra cost to customers. And it's simple for them to match Victor's contribution and fly beyond 200% offset. In addition to encouraging leisure and corporate flyers. I am also calling for businesses to join the movement and to start leading positive change in their own sectors.

– Clive Jackson, Victor CEO and Founder

“**Our approach is to go beyond carbon neutrality**”



WHAT DOES THIS MEAN FOR THE WIDER INDUSTRY?

Clive Jackson has set a new benchmark for the private aviation sector. We are delighted to see Victor take a bold leadership position. The EBAA recognise and endorse their willingness to openly address the extent and scale of aircraft emissions and commend their commitment to mandate and absorb the associated costs of carbon offset credits that go well beyond carbon neutral. Encouraging their flying customers to contribute on equal terms shows a commitment to drive behavioural change and to influence and inspire others to follow. We look forward to working together with Victor to champion this exciting initiative.

– Bruce Parry, European Business Aviation Association (EBAA)

THE ENVIRONMENTALIST VIEW

The Arctic sea ice is a simple and visible barometer of global risk and climate change which will affect us all, how we live our lives and our global economies. The Arctic is warming twice as fast as the rest of the planet. At anything above the +1.5°C emissions target, we will likely lose Arctic sea ice, triggering catastrophic effects on the world's climate system and increasing extreme weather events far away from the North Pole.

It is encouraging that business leaders like Clive Jackson are prepared to use their power of influence, skills and resources to set a benchmark for tackling CO₂ emissions within such a high-profile industry, which has largely ignored the issue. We need more business leaders to wake up to this climate emergency and fundamentally address the world's CO₂ problem and not wait for governments to act. We must have the courage to go beyond offsets and radically re- envision the world of mobility and act now to help make a difference. †



– Professor Gail Whiteman, Rubin Chair in Sustainability, Lancaster University

Professor Gail Whiteman is Director of the Pentland Centre for Sustainability in Business, a scientific member of the European Union's Ice, Climate, Economics – Arctic Research on Change project, and Professor-in-Residence at the World Business Council for Sustainable Development. Professor Whiteman created the Arctic Basecamp at Davos 2017 which is now an annual event and she is also a contributor to the World Economic Forum's online Agenda.

THE LEAD ROLE

WITH THE SPOTLIGHT ON THE WORLD'S MOST INFLUENTIAL AND PRIVILEGED TO ADDRESS CLIMATE CHANGE AND THEIR OWN CARBON FOOTPRINT, WILL THEY RISE TO THE CHALLENGE OR SHY AWAY FROM RESPONSIBILITY? OVER A FIRESIDE CHAT WITH CLIVE JACKSON, IDRIS AND SABRINA ELBA OPEN UP ABOUT THEIR COMMITMENT TO BE TRANSPARENT ABOUT BALANCING THE DEMANDS OF HOLLYWOOD AND THE ENVIRONMENT; AND INSPIRING OTHERS TO DO THE SAME.



When actor, DJ, producer and possibly the coolest man in Hollywood, **Idris Elba**, and his wife, actress and model **Sabrina Elba**, agreed to talk to me about the demands of Hollywood and their responsibility to address the environmental impact of this lifestyle, I replied: "pick a time that suits".

Well they did: 23:00 GMT/18:00 EST. Naturally, he was on location (somewhere undisclosed). He and Sabrina very kindly spoke about what mattered most to them and their desire to reconcile a lifestyle that spans as many cities and continents in a week as some of us fly in a year.

I've seen Idris being interviewed before, but this was different. He was totally unreserved and incredibly forthright about what matters to them both.

He understands the privilege they enjoy has come from hard work. Not many actors can claim to have worked a night shift at the Ford assembly plant in Dagenham, Essex, before eventually becoming an icon. Most importantly, he recognises that privilege comes with a responsibility far greater than himself, his fame, fortune, and frankly his years.

For me, it's not easy calling out the aviation industry as a major contributor to global emissions. The same goes for those that sometimes have little option but to fly privately – it's part of their job. So, thank you Idris and Sabrina and congratulations on your commitment to 400% carbon offset on every flight you take.

“

I've made some mistakes, I don't know everything, but I acknowledge my responsibility towards the environment

”

CJ: When you read all that's in the media about climate change – do you fear for the future of our planet?

IE: This might be a controversial answer, but I don't fear for the planet. The planet is going to survive as it has done for billions of years and will regenerate. We on the other hand will not, through every fault of our own, and we are affecting the quality of life of our children and the generations of the future.

CJ: As someone who has what the press would call a jet set lifestyle, why does aviation and climate change attract so much attention?

IE: When we peel the onion back to reveal the big contributors to pollution, air pollution is right up there. When people think of the climate, they look to the sky. Everyone has a right to travel for work or vacation, but we all have to

share the responsibility. In the private aviation sector, there is certainly far greater scrutiny over whether we should fly this way and, if we do, how can we do it differently. I think that the truth of the matter is that the private aviation sector is extremely high profile and a lot of money is spent getting people from one part of the world to the other in these incredible vehicles that unfortunately also pollute our world.

SE: So, on one hand, it's right that the microscope be put on the private jet sector and, whilst it only contributes a small proportion of total aviation emissions, I think it's time that aviation as a whole looks at the pollution it generates and finds a way to this put this right. It needs to set an example that will drive change and inspire people to think about changing their behaviour at home.

CJ: Last year, commercial aviation accounted for 4.2 billion passenger journeys and that's set to double in the next decade. Whose responsibility should it be to tackle this issue: government, corporations or consumers?

SE: Well, I think it needs all the above. There are some airlines that are doing it the right way by letting consumers carbon offset their flights, but we need some real government leadership as well as for industries and corporates to guide the way. Victor is really doing the right thing in its space by advocating for change and setting an example for others to follow, but there does have to be a collaboration.

IE: In tough times, we look to our government for guidance. What is really needed right now is for governments to take a united stand and truthfully say, "guys this is

what's going on and here's our approach to tackling climate change." Industry needs to follow suit, but right now consumers have the most power in advocating for that change. We can be very vocal. It's this outcry from consumers that is going to push governments into action. So, as Sabrina says, it's all hands on deck.

CJ: Why does this matter to you?

IE: We are eager to help amplify the issues. Many of us don't know how to address the issue of climate change but want to better understand the facts. Yes, we pollute by flying, yes, we pollute when we travel by car, but we can only tackle this when the majority of the people who are conscious of their environmental impact find a practical way to reduce their carbon footprint. We are very conscious that we may be called hypocrites given that we fly. We are also mindful that some may say we are only interested in environmentalism because it seems 'on trend', but we want to learn to step into the 'right line' and we want to educate people along our journey, setting an example that we are willing to accept responsibility and not just talk.

CJ: There are two obvious choices for the consumer, abstinence or neutralise through carbon offsetting. Is there a right answer?

SE: It's interesting that you ask that because we hear both arguments often. People ask if we can attend events via Skype or not take as many aircraft. I think people forget that aviation has been one of the greatest inventions, enriching the lives of billions of people. It's enabled us to be more places, do the things that we can do, get the jobs we need. Abstaining is an option of course but it is an ideal, sometimes it just isn't practical. So, there must be a balance. People need to be conscious of that fact that they are maybe flying too much, so limit their use and then offset wherever possible.

IE: The strategy of scaremongering people into action isn't a particularly smart one, so I don't think advocating drastic measures such as stopping flying or stopping travelling altogether is the way to engage and inspire people into action. What we need to focus more on is encouraging people to clean up after themselves, replant and re-nourish the world via their offsetting contribution.

CJ: Do you think it's fair that those who pollute the most should have the biggest obligation to put this right?

SE: When it comes to big corporations and companies there has to be ownership starting with those that pollute the most. Some of the initiatives you talked about Clive: acknowledging the problem and creating ownership where people don't want to be scrutinised is an important first step. If everything were transparent companies would be more likely to adhere to public opinion. When it comes to the consumer, the planet is a universal responsibility which we should all accept. When it comes to corporations, by just changing their values and creating transparency, by default they will have a big impact.

CJ: When it comes to disruptive protests, does the ends justify the means, especially when it can adversely impact people's lives, livelihoods and wellbeing?

IE: Where do you draw the line? You really could have a big debate as to what is just. We have to be reasonable. I think protesting is amazing, but it can be potentially very damaging, considering all the knock-on effects. When you've got one thousand people stranded on a platform, you've got cell phones going through the roof, you've got massive stress levels and the dangers of what could happen if someone has a stroke or gets into a fight as we have seen.

Someone gave me a real earful because I flew to Ibiza to DJ a major opening. It was my job and I had no option but to fly. The fact of the matter is a plane going from London to Ibiza with four passengers produces roughly the same amount of carbon emissions as most people driving about in a 4x4 car for 90 days. Whatever we do, we must be conscious of the decision we make and address the consequences of free choice.

CJ: To set an example for others...would you publish your flying history over the past 12 months and specifically how you have chosen to mitigate your carbon emissions?

IE: Certainly, and I have shared with you in order to investigate how best to organise our mitigating strategy, but it will highlight one thing: that the volume of my air travel is 99.9% work related.

In truth the demands on our business schedule are incredibly high. We sit amongst a group of people that work in a global industry and hence the need to travel. However, we are now far more conscious of our actions. Even just meeting you, Clive, the awareness of our carbon footprint has gone through the roof. It's great because it makes us think a little more every time we make a decision to fly. We definitely lean towards offsetting in the short term before more sustainable bio- or synthetic fuels and electric planes come to the market. Making a contribution is not to clear our conscience but because we can actively contribute to reforestation. If the offset that I pay supports this then it can only be a positive. If we can get more people doing that it doesn't mean they can fly more but it means more trees will be planted.

CJ: How can Hollywood play a role in influencing opinion and ultimately behaviour; does it start with the studios or the actors?

IE: I do think actors, producers and executives in the film industry could set an example to offset their flying. However, I think some may be fearful of rubbing the industry up the wrong way unless the public recognise they are using their position to take a stand and support the initiative rather than vilify them. What is certain is that this is a process that will need to take several steps of evolution before we get it right.

SE: I imagine if every actor demanded that their flights be offset that would create massive change.



IE: I'm interested in how we can play a small part in getting a major industry like Hollywood to consider its contribution to global warming and perhaps in encouraging my industry and other actors to amplify this message.

CJ: We hear this word bandied around a lot, so what does a more sustainable future mean to you?

SE: If you care about the next generation, those who you've raised and love, our communities and our families then we don't have a choice, we have to act now. It's about the survival of the human race.

IE: A more sustainable future for me means let's cut back on our

messages. For me, I want to be transparent and recognise that I am still learning and will continue to learn. I am not afraid to say: "hey, I've made some mistakes, I don't know everything, but I acknowledge my responsibility towards the environment and want to move forward in a different way". Sabrina and I think about innovation and what we can do.

In a way we are a start-up brand. We are channelling a new energy that comes from having fallen in love and wanting to help others. We are both proud Africans who believe that Africa has a big part to play in this.



In a way we are a start-up brand. We are channelling a new energy that comes from having fallen in love and wanting to help others



waste and get away from a throw-away culture. Let's think about recycling water bottles that are refilled hundreds of times as opposed to just once. Let's think about clothing that is recycled. Let's think about the adaptability of things and what value they might bring to someone else. As Sabrina said it's survival but also sustainability and building things that sustain; that last.

CJ: Looking at your role as an actor at the top of your game, can you play a part in getting more involved with the issues of climate change?

IE: The spotlight which comes to actors provides us with a voice and opportunity to amplify important

We are ready to be outspoken and spread the message and hopefully lead by example. We want the world to be a better place. Having this open dialogue with you and your team at Victor that are dedicated to this environmental mission of addressing aviation emissions has allowed us in the short time we have known each other to move the dial a little bit. I wouldn't have done that had I not met you.

The fact that I have this access to you, and you've got this access to me and we've got this access to the film and entertainment network, I think that's powerful. Power is collaboration and the coming together of people with a shared mission and passion. **✦**



words > CLIVE JACKSON

A highly accomplished and experienced tech entrepreneur, Clive has a proven track record of CEO leadership scaling businesses to 140 employees globally.

In 2011, Clive launched on-demand private jet charter business Victor, revolutionising jet charter with its on-demand, fully-transparent and subscription-free global marketplace. Clive is committed to innovation, launching an industry-first climate action campaign setting a sustainability benchmark in aviation in July 2019 and #BeyondOffset, to call other business leaders to set standards for their own industries.



A PRIVATE ISLAND PARADISE

THE MALDIVES IS WORLD-FAMOUS FOR ITS NATURAL BEAUTY, BUT VELAA PRIVATE ISLAND PUTS THE DESTINATION ON THE MAP FOR SO MUCH MORE. HERE, THE EXTRAORDINARY IS MADE POSSIBLE

The Maldives offers off-grid beauty that few, if any, places can match, and nestled within the constellation of islands that form the Noonu Atoll is Velaa Private Island. Styled to celebrate the 'best of the best', Velaa is the ultimate retreat for those seeking a rare level of luxury.

What makes Velaa so special is its founding vision. The owners loved the Maldives but never found anywhere that was perfect – so they built it. Their heartfelt passion is very much part of the Velaa experience: every single detail reflects their exceptional care, attention and desire to create a place where no request is too much and each guest will ultimately feel this is their own private paradise.

Designed with privacy and comfort in mind, the stylish villas, houses and residences are either set on the beach in blissful seclusion or over-water with beautiful views of the Indian Ocean. All come with a private butler, who will look after you with such individualised care you will never want to leave.

Days can be filled with a wealth of activities that go above and beyond

traditional luxury resorts. Whether you want to dive the reef with the resident marine biologist, enjoy exceptional water sports – including the seabobs, semi-submarine and a host of hydro-flight gadgets – improve your game at the island's Golf Academy, play tennis or go wall climbing, Velaa has it all. For those seeking relaxation, the spa's innovative facilities include the only snow room in the Maldives, a 'Cloud 9' pod and a superb choice of holistic treatments.

This exclusive hideaway has also become one of the world's finest destinations for gastronomy and wine. Velaa's dining establishments boast the most sensational surroundings, ranging from Athiri, a casual all-day restaurant on the beach, to Tavaru, a Teppanyaki grill housed in a striking 23-metre white tower. For a fine dining experience like no other, Velaa's gastronomic star, Aragu Signature Restaurant, is stunningly located at the end of its own pier.

At the helm of the culinary team is Head Chef Gaushan De Silva who has worked with some of the most notable Michelin-starred restaurants including Noma, Le Domaine de Capelougue

Maisons Edouard and San Auberge de Noves, and as a private house chef at the Royal Palace in Jordan. The lauded chef understands the luxury of personalisation, a quality that epitomises all that Velaa does and is reflected in their award-winning cuisine, which has set a new standard for dining in the Maldives.

Complementing the exceptional gastronomy is a cellar of over a 1,000 wine labels, which is not only one of the most exclusive wine collections in the Maldives but the whole of South Asia. Wines are chosen with the utmost expertise to create a collection that will thoroughly inspire any connoisseur.

There are very few places in the world like Velaa Private Island, a place to make your dream holiday a reality. **✦**

For more information and to book a stay at Velaa Private Island Maldives, please visit velaaprivateisland.com

Above from top left clockwise: Velaa Private Island from above; Velaa Golf Academy; Chef Gaushan De Silva; Aragu Restaurant; Velaa's own submarine

SAFE BET

AS THE APPETITE FOR EXTREME TRAVEL GROWS, WE ASK HOW TO BEST PROTECT YOURSELF, AND YOUR ASSETS, FROM THE ASSOCIATED RISKS

words > DAVID PROSSER

In the age of experiential travel, we are increasingly seeking out trips and activities that push the boundaries and incorporate an element of the extreme.

Luxury travel members' club Velocity Black organises trips to the edge of space in fighter jets specially designed to take passengers. Himalayan Experience will prepare relatively inexperienced climbers up Mount Everest. Destinations that have long been off-limits are also becoming travel hotspots. According to the World Travel and Tourism Council, Iraq is now one of the fastest-growing holiday destinations in the world.

This new type of travel creates significant risk. Your personal security may be in jeopardy; potential dangers range from pickpocketing to kidnap. High-risk activities are made all the more dangerous if you're hundreds of miles from the best medical facilities. Your possessions may be vulnerable to loss, theft or damage.

So how do you balance the desire for adventure with the need to stay safe and protected?

INSURE TO BE SAFE

Top quality travel insurance can provide a great deal of comfort, but an off-the-shelf policy is very unlikely to be sufficient for more extreme holidays as it will probably include exclusions that limit your ability to make a claim.

"You're going to need a broker who has good relationships with the insurance underwriters and can ask the right questions" says Shaune Worrall, technical services manager at the British Insurance Brokers' Association. "It will be possible to buy the insurance you need, even for the most extreme trip, but it will be a bespoke policy designed specifically for your personal circumstances, often by an insurer from Lloyds of London [the specialist insurance market]."

Even before you get on the plane consider cancellation cover. "Standard travel insurance won't normally pay out more than £25,000

if you have to cancel your holiday," warns Worrall. "That's not much use if you've paid £250,000 for a specialist safari trip."

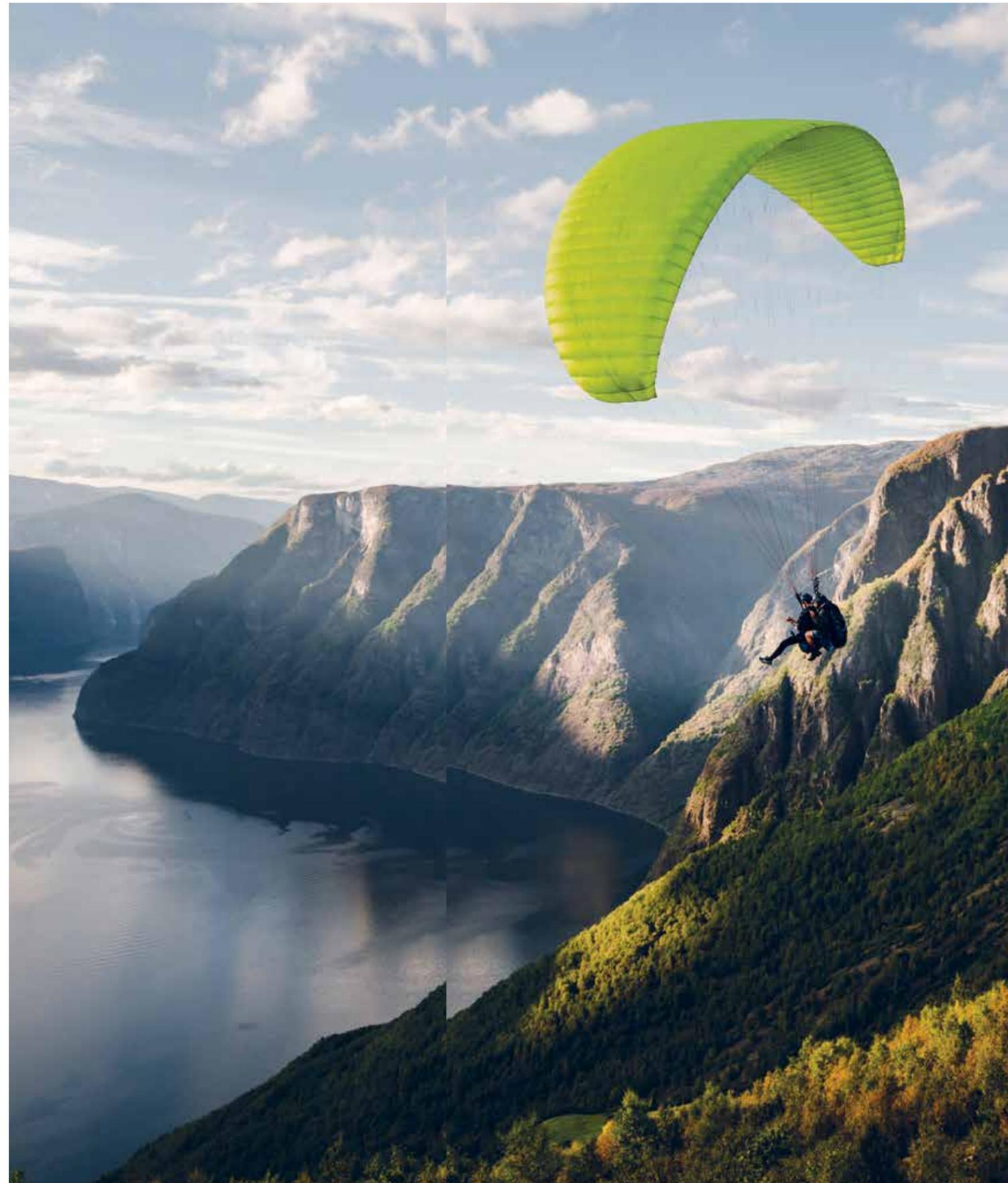
Similarly, the standard travel insurance claims limits on possessions may not cover items of high value, particularly specialist equipment or expensive gadgets.

Most importantly, check the private medical element of the insurance. What will the cover provide if you need treatment for ill-health or an injury while you're away? Some travellers choose to arrange their insurance so it links up with their existing medical policies, so they can be certain of accessing the specialist doctors and hospitals of their choice.

Finally, consider who you need to cover. Some specialist insurance brokers, such as Clarke Williams Ltd, provide multi-trip worldwide cover that can extend to include au-pairs and nannies.



Standard travel insurance won't normally pay out more than £25,000 if you have to cancel your holiday



THE ESCAPE CLAUSE

If you need emergency medical help and the right facilities aren't available where you are, medical evacuation insurance covers the cost of transporting you to another hospital.

"A private evacuation back to the UK could run into six figures," says Malcolm Tarling, chief media relations officer at the Association of British Insurers. "It's therefore crucial that you understand exactly what you're insured for."

Rapid medical evacuation forms a crucial part of Victor's 24-hour private jet charter service. An elderly client was taken ill whilst on holiday and was being cared for in hospital in the South of France. Looking to return home to the UK, the client was fit to fly, but frail and required oxygen. The medevac flight was arranged within 24 hours from request to departure, and included a physician and an ICU nurse on board, at a total cost of €34,650. Urgent evacuation flights can be arranged within three hours, subject to availability.



In some cases, however, travellers will feel they want to take specialised personal security staff with them on their travels.

The key is to hire the right people for the job, says Jim Shortt, director-general of the International Bodyguard Association. "Every bodyguard should have certain basic skills such as threat management, conflict management and medical expertise."

For travel to the most hostile destinations, Shortt recommends looking for bodyguards who have 'protective service detail' training – the sort of skills necessary to protect VIPs in war zones, for example. Hostile Environment Awareness Training (Heat) is another good indicator of expertise.

“

Consult a specialist security advisor ahead of any overseas trips, on the basis that prevention is better than a cure

”

CLOSE PROTECTION

Finally, your insurance may also need to include some form of kidnap and ransom cover – known to insurers as K&R – which will meet costs associated with negotiating your release, including the appointment of a specialist crisis consultant to help broker a deal. This cover also offers protection against business interruption, extortion and emergency evacuation.

Consult a specialist security advisor ahead of any overseas trips, on the basis that prevention is better than a cure.

Even in less extreme situations, certain skills may be crucial. Keen off-piste skiers, for example, may need a bodyguard who can act as a guide. Those taking private planes may need a bodyguard with expertise in aviation safety – to counter sabotage, for example.

Such close protection can range from hundreds to thousands of pounds per day, depending on what is required from your bodyguard – but their range of skills can be tailored for your trip. **4**



Exploration.

by Burgess

BURGESS

Unexplored destinations, memorable experiences, wonderful surprises. It's what we do. With over 40 years of market-leading superyacht expertise, Burgess always supplies the wow factor - for clients familiar and new.

Email enquiries@burgessyachts.com

London +44 20 7766 4300 Monaco +377 97 97 81 21 New York +1 212 223 0410

14 offices worldwide | Europe | Americas | Asia Pacific | Middle East



Discover the difference.
burgessyachts.com



THE ROUTE TO VICTORY

VICTOR IS REVOLUTIONISING THE AVIATION INDUSTRY BY PROVIDING MUCH-NEEDED TRANSPARENCY TO CHARTERING A PRIVATE JET AND NOW CHAMPIONING TO OFFSET ALL CO² EMISSIONS. SIR ERIC PEACOCK SPEAKS TO CEO CLIVE JACKSON ABOUT PROPELLING THE COMPANY TO NEW, EXCITING HEIGHTS

SEP: Clive, what got you into the aviation industry?

CJ: Like most entrepreneurs, I faced a frustrating situation and thought I could fix it. Back in 2011, chartering a jet was a very opaque experience. There was no visibility as a consumer as to what type of aircraft you were going to charter, how much it would cost, and you invariably had to go via a middleman. I thought: if I could bring about transparency to the process of chartering a jet, I could make it faster, simpler and, as a consumer, give myself more control. Back then, that meant building some form of technology.

SEP: Was there a light bulb moment when you realised that there was an opportunity to make a difference?

CJ: Where it all started was flying from my second home in Mallorca. I was on the last flight back to London Heathrow. British Midland had cancelled all services going forward, leaving us with only the lower-cost carriers flying once or twice a week. The light bulb moment was when I left that flight, with seven business cards in my pocket from the front three rows with a promise that I would be arranging the next plane and the agreement that they would be on it!

SEP: Your first involvement in the aviation industry was with Victor – what's the consumer proposition with Victor?

CJ: Victor is all about providing choice, transparency and immediacy to the consumer. The value proposition is allowing the consumer to find an aircraft and to see who the supplier is. If you're a member of Victor, you can see who the operator is, their air safety certificate, insurance coverage and every aircraft in their fleet by the tail number. Within the Victor platform, we show the floorplan, the layout, height, and dimensions of each aircraft; and its age, when it was last refurbished or certified to fly.

SEP: My perception of the industry is that its flexible pricing model is almost dependent on what the consumer can pay, so the transparency you bring to the industry is a real breakthrough.

CJ: We came to the market with transparency not only on the supply side, but transparency of the pricing and of our margin. Whatever we feared about parties going behind our back and booking directly with that operator, it very rarely happens. We still maintain that position in the market – after eight years, our breakage is less than 2%. This year, we will probably do between 4,000 to 4,500 flights, so we now have a great reputation with the suppliers.

SEP: I imagine the private-flight client is a demanding one. What are the key attributes you focus on to give them the experience they expect, and where do you stand out as a differentiator?

CJ: One of the challenges is that they are time-poor, and it's about fitting around their schedule. In trying to look after the time-poor customer, you must recognise that they measure their day minute by minute. And minutes can mean a great deal. Our primary focus is ensuring that things run on time and smoothly and trying to anticipate what is likely to go wrong and fixing it before it happens. What does, and always will, remain outside of our control, is air traffic control, weather, and landing and take-off timeslots. We manage expectation with consistent communication, being open and honest, and trying to be on top of it, all the time.

SEP: In such a demanding consumer environment, you're only as good as the weakest link in your chain.

How do you attract, recruit and develop your colleagues?

CJ: Our staff are the most critical asset in our company. They must understand how best to service someone who is cash-rich and time-poor. Putting the right training behind them, giving them a career and encouraging their development is essential to our future. We know that we can deliver the most transactions per head across the industry, and each account manager can handle more prospects than a traditional broker. In part, this results from the way we train the team, but more so from their attitude and ethos. Our CRM technology allows the team to have eyes on every stage of the customer journey.

SEP: What does leadership mean to you?

CJ: There are many aspects to good leadership, and I think that the most important is a willingness to demonstrate that you're able to listen and understand the needs, concerns and aspirations of the people you work with. It's no longer a word that is associated with hierarchy but is associated with encouragement and inspiration. I prefer coaching rather than management.

SEP: You have had amazing success with the growth of Victor over the last seven years, and the formation of the Alyssum Group and you've now made your first major acquisition with RocketRoute. How does this sit alongside Victor?

CJ: RocketRoute is a brilliant tech business that provides flight planning, for the jet charter operators that Victor works with, for the military – the German State Police, Swiss Mountain Rescue, as well as for commercial airlines.

What makes them different is that their technology, allows them to connect to all data sources, simultaneously. That's air traffic control, slot times, weather patterns, and congestion at certain airports – this is the future of flight optimisation. Which means, fewer delays, less

fuel-burn and less CO². Last year in Europe, there were 11 million flight movements, 42% of which experienced delays. It's a vast number and a massive cost for airports.

SEP: You're passionate about the carbon footprint issue – what are you and Victor doing to play your part in improving the environmental impact of flying?

CJ: Private aviation, climate change and the environment are not what you would call natural bedfellows. Our approach is to really grapple with that issue, meet it head-on and not shy away from it. We are encouraging customers to join our mission, in topping up the standard 200% that we are paying for, to 400% or even more.

SEP: What is your vision for the group over the next few years?

CJ: I think, undoubtedly, we've got a big part to play in driving the aviation industry towards a more sustainable future, and in delivering a better customer experience going forward. The question for me is, how I can keep all components in Alyssum Group working in concert to create a value greater than the sum of the parts.



SIR ERIC PEACOCK

Serial entrepreneur and philanthropist Sir Eric Peacock was knighted for services to international trade in 2003. Alongside his role as non-executive chairman of Luxury Briefing, he also chairs a number of well-respected brands, including Buckley Jewellery and vintage-inspired furniture company Timothy Oulton. In the 1980s, Eric made the Babygro company a household name. Eric is passionate about what he calls "helping leaders to find their own greatness and assisting them to make their business world class".

PROJECT RUNWAY
LUGANO

AN APPROACH INTO LUGANO IS
 GUARANTEED TO TAKE EVEN THE MOST
 FREQUENT FLYER'S BREATH AWAY

Nestled away in the Swiss Alps on the border with Italy, Lugano is one of the best kept secrets in Europe.

The landscape surrounding this Swiss city offers plenty of opportunities for respite: you can take your pick between forested mountains and pretty lakes for a hike in the warmer months, or hit the slopes at one of the hundreds of ski areas within a few hours drive away.

But perhaps one of the best ways to see Lugano is from above.

Situated in a valley amongst the breathtaking Swiss Alps, and on the edge of a huge lake, Lugano Airport boasts a runway that few can beat, which means descending into the city

is one of the most beautiful arrivals you can make.

The runway is also famously short – at 1,420 metres – meaning only certain types of aircraft are permitted to land.

Technically speaking, the approach for pilots is a challenge because of its steep angle of descent of 6.65°, more than double the standard approach angle of 3°. Crews must own a particular qualification to land. From a passenger's perspective, however, it's a chance to view one of the Europe's most captivating beauty spots. ✈

Victor has access to a wide range of aircraft and operators for challenging airstrips. To request a quote, please visit flyvictor.com





Image courtesy of Kris Zackarias

HIGH NOTES

IT TAKES A LOT TO GET A MUSIC TOUR OFF THE GROUND, AS VICTOR'S CO-FOUNDER AND MANAGING DIRECTOR NORTH AMERICA DAVID YOUNG CAN ATTEST. THE FORMER ARTIST MANAGER MASTERMINDED THE LOGISTICS BEHIND SOME OF THE MOST HIGH-PROFILE WORLD TOURS AND EXCLUSIVE MUSIC EVENTS, INCLUDING THE HISTORIC RIHANNA 777 TOUR AND BACARDI TRIANGLE FESTIVAL. HERE HE EXPLAINS HOW VICTOR FOR MUSIC WORKS WITH AGENTS AND MANAGERS WORLDWIDE

Q: What requirements do music artists have when at the airport and in the air?

The critical considerations are tarmac access, VIP handling, in-cabin customs clearance, and private in-hangar boarding (inaccessible to a paparazzi's zoom lens from across the field). In the air, the sky is the limit, and that's not just a pun. However, artist needs are typically more practical than outrageous. Radio visits, fan interactions, press, and pre-show VIP fan greeting experiences are now standard and part of the ticketing strategy. Then there is the actual performance, followed

by after-show get-togethers – everyone wants a piece of the artist. By the time they get to the jet, they just want to chill out in an intimate setting with a predictably consistent service. We deliver this by selecting the right tour-friendly operators, best-in-class aircraft options, and crew who know how to behave around celebrities.

No trip or tour is ever the same, and each conversation begins with discussing what the artist, their management team and booking agency are trying to accomplish, looking at their schedule, and sorting through the top priorities.

Q: What challenges can happen when transporting bands?

The biggest challenges are the unknown – weather delays, airspace restrictions, 'friends of the band' type passengers who show up unannounced, exotic pets that are better classified as zoo animals... we have seen it all! You must be an expert in contingency planning and go into every flight movement with a plan B and often a plan C.

Q: How do charter companies staff deal with rock-star partying and bad behaviour?

I have been lucky enough to earn my keep working with rock stars and fulfilling their jet charter needs for going on 15 years now, and, to be honest, the artists that stick around long enough to become repeat customers are typically over their partying stage. It is more detox from the day than all-night parties. Artists these days are more concerned with their personal health, as well as the health of the planet – their favoured strain of green tea and doubling their carbon offsets, rather than illicit substances and unchecked excess.

Touring is their business, and the private jet is one of the ultimate business tools for them, so there is mutual respect. ✦

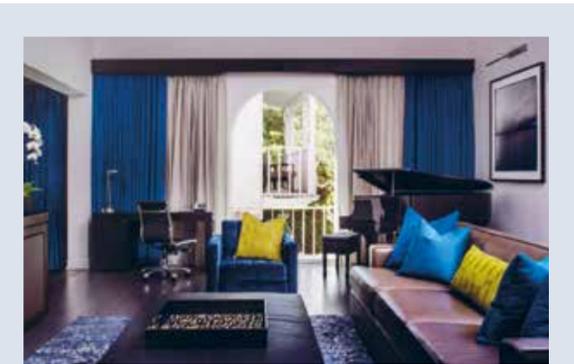
Victor for Music is a private jet charter service dedicated to the global film, touring and live entertainment industries.

Your dedicated Jet Charter Consultant will be available 24/7-365 to make the whole experience seamless. Currently managing global tours for the world's most acclaimed performers across the Americas, Europe and Oceania, you can rest assured no itinerary will be too demanding, or complex. Delivering certainty and completing due diligence ahead of time is key as we tailor make solutions together to achieve this.

victormusic@flyvictor.com



David Young seen here with members of Green Day on a Gulfstream IV, prior to launching a tour



HOME-AWAY-FROM-HOME FOR ROCK ROYALTY

"If God had invented a hotel for rock bands, it probably would look like the Sunset Marquis." *Rolling Stone* magazine's Dave Marsh wrote in an August 1978 profile of long-time guest Bruce Springsteen. Sunset Marquis holds an almost mystical place in the music and entertainment industries, while maintaining a low profile; kind of like a secret track on your favourite album.

If you know LA, you know the best stories never make it to the front page. For over 55 years, the hotel has hosted the who's who in music. From Janis Joplin, Jimi Hendrix and Jim Morrison to Green Day, Kings of Leon and Lady Antebellum. It's a home-away-from-home for Rock Royalty. Famously, on 17 January 1994, Southern California was awoken by the 6.6-magnitude Northridge earthquake. Guests who didn't flee the state congregated in the hotel bar. "Behind the bar," Rod Gruendyke (General Manager) remembers, "there's Keith Richards, pouring shots for everyone."

Victor for Music has been fortunate to fly many of the rock stars who land at Sunset Marquis for a dose of the other kind of R&R: rest and relaxation – enjoying private villas complete with grand pianos, a spa and semi-secret lounge. Cap off your visit to with a trip into the underground to experience NightBird Recording Studios and then view the exquisite photography collection in the Morrison Hotel Gallery.

In a city where few careers last more than 15 minutes, that it is as vibrant today as when the doors first opened makes it, like many of the personalities who gather there, a cultural phenomenon. Creativity thrives within the peace and calm, on the quiet energy and just-right ambiance. It's a home for creatives: once you've been there, you get it. But words cannot convey the experience. You'll have to visit and see for yourself.

sunsetmarquis.com

WELCOME TO THE CLUB

WHAT SETS MAYFAIR'S MOST SOUGHT-AFTER MEMBERS' CLUBS APART? A LEVEL OF EXCLUSIVITY, PRIVACY AND WORLD-CLASS SERVICE THAT CATERS TO YOUR EVERY NEED



BeGambleAware.org SENSE Over 18 only

London has a fine and longstanding tradition of private members' clubs. And while the model has evolved significantly over the past century – with new clubs popping up all over town – there is still one area that remains synonymous with the members' club.

Mayfair, one of London's most upscale neighbourhoods and an area of unsurpassed luxury, is home to the city's most exclusive bars, restaurants, boutique designer stores – and private members' clubs that blend old-world charm and modern luxury.

Just take a peek behind the discreet doors of Crockfords and 24: two of Mayfair's most sought after destinations, each with its own distinct identity and unique offering.

CROCKFORDS

30 CURZON ST, MAYFAIR, LONDON W1J 7TN

Not many clubs can claim the legacy of this Mayfair stalwart, which dates back to 1828. Its founder William Crockford set out to establish a club fit for diplomats, royalty and the aristocracy, and today Crockfords stays true to this original vision of splendour and elegance, as reflected in its inviting interiors, unparalleled service and first-class gaming and dining.

From the outside, the Grade II listed Georgian townhouse gives little away, but, once inside, it is easy to see why Crockfords is the club of choice for the world's elite. Whether you are looking to play a variety of table games in the casino's elegant gaming rooms or dine on a variety of cuisines ranging from Chinese to Middle Eastern in a five-star restaurant, Crockfords caters to your every need.

What Crockfords offers in versatility it matches with utmost privacy and exclusivity. Fully-furnished suites offer a luxurious and accommodating environment in which to relax in the heart of bustling Mayfair, while the Ballroom and Lounge provide the most opulent surrounds for meetings and parties. No matter what the occasion is, Crockfords is at your service.

To find out more about Crockfords, please visit crockfords.com

24 AT COLONY CLUB

24 HERTFORD ST, MAYFAIR, LONDON W1J 7SA

The launch of this exclusive new standalone club follows the lavish refurbishment of Colony Club, which has always proved itself as more than a match for Mayfair's class and style. Located on one of the most elegant spots off Park Lane, 24 boasts a rich and vibrant atmosphere with interiors inspired by retro Hollywood.

As the name suggests, the new private members' club trades for 24 hours a day, with its various stylish spaces and array of engaging entertainment transforming as day turns to night. The ground floor space, which is flooded by natural daylight during the day, both operates as an intimate bar serving a light daytime menu and a contemporary cocktail bar for classic and innovative evening drinks. 24's weekly programme of cultural events, including weekly live music performances and DJs every night gives the club another dynamic dimension.

And, as you move through the club, the glamour continues. 24's elegant winding staircase connects members to the first-floor restaurant, complete with an eight-seater glass-encased Teppanyaki bar, where they can indulge in a Japanese menu created with world-class ingredients. The second global food menu, meanwhile, showcases dishes from China, Thailand, Malaysia, South Asia and the Middle East. Variety, after all, in luxury surrounds like these, is what elevates 24 above the rest. ▬

To find out more about 24 at Colony Club, please visit thecolonyclub.co.uk

From left: Crockfords; 24 at Colony Club



RISING TO THE CHALLENGE

OF ALL THE SAILING RACES AROUND THE WORLD, PERHAPS THE MOST ANTICIPATED IS THE ROLEX SYDNEY TO HOBART RACE: A CHALLENGING 628 SLEEPLESS MILES ALONG AUSTRALIA'S EASTERN COASTLINE, HONG KONG'S SUN HUNG KAI/SCALLYWAG TEAM TOOK ON THE CHALLENGE HEADFIRST, WITH A PLAN TO INSPIRE A NEW GENERATION OF SAILORS ALONG THE WAY

Powered by their love of the sport and sheer determination, Hong Kong's international sailing team Sun Hung Kai/Scallywag pride themselves on the ethos: "never give up", a spirit that served them well during the 45,000 nautical mile race across four oceans in the 2017-18 Volvo Ocean Race.

The 2019 Rolex Sydney to Hobart Race (26-31 December) was the start of the race calendar which saw the team race up the Australian east coast, Hong Kong, Vietnam and other destinations in the APAC region, finishing back in Sydney for the 2020 Rolex Sydney-Hobart race.

But their ambition and influence doesn't end there.

Inspired by the team's journey and achievements over the past few years, as well as their commitment to excellence and endurance, its sponsor, Sun Hung Kai & Co, has set out to build a sailing legacy in Hong Kong and support youth development. Launched in partnership with Hebe Haven Yacht Club (HHYC) and charitable organisation Sailability Hong Kong, the initiative provides under-represented youth in Hong Kong with sail training, a path to sailing certification and mentorship for personal development.

With free introductory courses run by Sailability and HHYC, training can be offered for Hong Kong Sailing Federation Levels 1 and 2 certifications and students keen to pursue sailing further will be considered for scholarships.

Meanwhile, their new initiative is inspiring skills and qualities such as discipline, teamwork and leadership among young people in Hong Kong. It's hoped, over time, this work will build a long-lasting legacy of sailing in Asia and, perhaps, inspire the next Scallywag team to not give up on their dreams. ✦

FLIGHT

38
INSIDE STORY

43
LIVING THE DREAM

44
DRONE'S EYE VIEW

50
EYE IN THE SKY

51
SUIT YOURSELF

REFURBISHING AND UPDATING AN AIRCRAFT OPENS UP A WHOLE HOST OF INVITING INTERIOR DESIGN POSSIBILITIES BUT CUSTOMISATION COMES AT A HIGH PRICE

words > JONATHAN BELL



INSIDE STORY

Owning your own private jet brings many new responsibilities, but perhaps the most engaging challenge is how to stamp your own identity on it. This is not a project to be taken lightly and is typically overseen by an aviation management company, which will also crew, maintain and schedule the aircraft once it enters service.

When the cost of customising an interior can cost from \$30 million upwards – all this is in addition to the basic cost of the jet itself, which costs from \$3 million to \$90 million – the planning and execution needs to be meticulous on the part of the project manager.

So when and where to start? Mike Sutton specialises in aviation at Winch Design, the South London studio that has become one of the most significant names in contemporary superyacht design. With 25 years of experience fitting out planes – both refurbishments and new build – Sutton is well placed to advise. Often, an aircraft might be sold by a charter company to an existing customer. “They might like the aircraft and avionics but want a refreshed interior,” he says, “certain things are simple to replace, like loose items and also carpet, but when you start touching seats then that’s a modification.”

Sutton also highlights the correlation between refurbishments and maintenance, with the mandated ‘C’ and ‘D’ checks offering the perfect opportunity to upgrade. With a ‘D’ check, which comes around every six years depending on air miles and the number of flight cycles (take-offs and landings), the entire airframe needs to be inspected. “You have to remove the entire interior to do that so it’s a good time to refurbish,” he says. At this level, an aircraft is usually chosen for its performance rather than the interior, but, with the requisite skill, his team can heighten the impact of minor material changes. “Where we tend to stop is the veneers,” Sutton says, “on one project we used the colour of the existing veneer as a base and then changed the fabrics to make it all work. Our client base is getting younger and younger and tastes are changing.”



Previous page Winch Design create inviting interiors for private jet owners

This page, from left Capturing the heart of luxury living, Winch Design is a seamless combination of form and function; A private wellness retreat as designed by Winch Design

Layout changes are far more common on the larger aircraft, with correspondingly bigger budgets. "More and more clients think they can achieve what they have on land or on a yacht on an aircraft," Sutton says, "we think of them almost as flying apartments. You've obviously got things like signage and safety cards but we can incorporate them into the design." Winch Design recently proposed a flying spa for 'mindfulness in the sky'. This private wellness retreat occupies the aft section of a widebody jet, with a yoga room, day bed and aromatherapy steam shower.

The sky is not the literal limit. Every project must conform to the international laws of the air; interiors must be certified. "Everything in an aircraft is considered to be 'built in', except for so-called 'loose items,'" says Richard Whitehouse of Harrison Eidsgaard Design, "these could be things like scatter cushions, artworks and sculptures – and they must be stowed for take-off and landing."

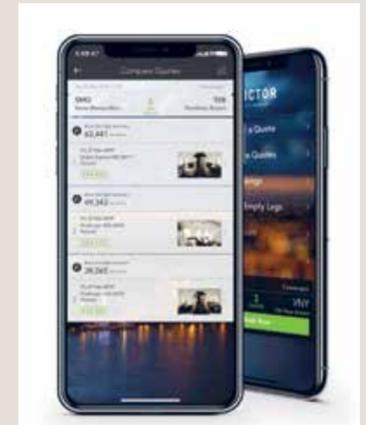
An upscale jet interior might give the impression of a casually arranged grand salon, but furniture placement is critical. "It might look freestanding, but items are generally fixed," says Whitehouse, "and every material has to conform to standards like burns testing." Other issues include materials that might expand or contract, or weigh a substantial amount, thus impacting on the potential range. All this exemplifies why the expertise of companies like Winch Design or Harrison Eidsgaard is so important. "We start with a very clear understanding of what's possible," Whitehouse says, "designers without an aviation background might need a lot more guidance, let's just say."

One might assume that budgetary considerations would be high on the list, but Whitehouse admits, "the actual budget is nothing to do with us – usually the cost is never queried."

“

More and more clients think they can achieve what they have on land or on a yacht on an aircraft. We think of them almost as flying apartments. You've obviously got things like signage and safety cards but we can incorporate them into the design

”



YOUR PERFECT AIRCRAFT, READY TO CHARTER NOW

Flying in a jet that suits your taste should not be limited to aircraft owners. With Victor, you can try a new aircraft every time you fly and enjoy a host of benefits, without the hassle of jet ownership.

- Flexibility and choice: Your personal account manager provides personalised quotes.
- Transparency: Unlike other brokers, Victor discloses actual operator and aircraft details before you book.
- Sustainability: Every flight Victor books is carbon offset by 200%, at no extra cost to you.
- Speed and convenience: Victor can get you from app to air in three hours. From door to door, each trip is coordinated right down to the last detail. Shortest wheels up time of three hours from confirmation.
- Safety: Victor is proud to be one of a select group of ARGUS-rated charter brokers.
- Rewards: Earn Alto points each time you fly and when you purchase from a range of luxury partner brands to use on your next charter.

Request a quote at flyvictor.com



This page A cosy library-themed cabin that wouldn't be out of place in a Hemingway novel

“

With medium jets, if we're coming in with an understanding of a basic design then we'll try and stay within the manufacturer's framework, using the same suppliers

”

The official 2018 list price of an Airbus A380 is \$445.6 million, with an A319 coming in at a modest \$77.4 million. Boeing's BBJ1 (based on the 737) costs \$57 million, with some sources suggesting an interior could run to an additional \$20-25 million on top. There are around 17 'completion centres' specialising in this work. For Whitehouse, the big three are all in Europe: Jet Aviation and AMAC Aerospace, which adjoin each other at Basel airport, and Lufthansa Technik in Hamburg.

"They work on the bigger stuff," Whitehouse says, "and for them, we're the first port of call during a project." The actual process itself can take anything up to three years from the initial call, depending on the scope and innovation required. For 'smaller' aircraft, if you aren't willing to go pre-owned, then it's quicker but hardly instant. "With medium jets, if we're coming in with an understanding of a basic design then we'll try and stay within the manufacturer's framework,

using the same suppliers," says Whitehouse, "our design can often end up being cost-neutral." Bombardier's flagship Global 6000 starts at \$60.5 million but a newcomer like the Cirrus Vision Jet comes in at under \$2 million. The Mercedes S-Class of the skies is Cessna's \$13.5 million Citation XLS+, which entered service in 2008 as an updated variant of the Excel; in total over 950 Excels have been delivered to date.

Both Winch and Harrison Eidsgaard occupy glamorous Thames-side studios. The latter's looks back west towards the heart of London, with the City's skyline and Canary Wharf beyond; both endure the constant grind of commercial airliners on their final approach into Heathrow. This final, infuriating journey from suburban commercial airport to international boardroom or riverside penthouse is what private aviation seeks to reclaim, whether for business or pleasure. For travelling in a plane, styled your own way, is the ultimate way of getting it back. †

LIVING THE DREAM

TO CREATE THE PERFECT HOME, INTERIOR DESIGN COMPANY ELICYON PREFERS TO MAKE IT PERSONAL



What makes you feel at home? For founder and director of Elicyon, Charu Gandhi, it's all about perfecting the art of personalisation, ranging from the aesthetic feel of an entire residence to the smallest of material details.

she likes to entertain is really how we personalised her home," she says. "Customisation even came into the bedroom, which was very much tailored to how she likes to arrange her wardrobe."

"In a very large home, from a practical perspective, we will have different colour waves relating to different rooms so you can identify which towels and sheets belong to each room," says Charu. "With some projects, there is a certain thread of repetition that the mind's eye enjoys."

Or in Shanghai, where Elicyon heeded the call of a young Chinese client seeking a modern and contemporary British interior. "For him, a lot of it was about entertaining but also his history – a lot of it was tailored to his youth," says Charu. "We worked very closely on the artwork that runs through the apartment that meant something to him."

While clients come to Elicyon for their expertise and creative flair, they also want to be an integral part of the project. "I do encourage them to be quite self-indulgent," says Charu. And what Charu and her team indulge in goes beyond just aesthetic preferences. Elicyon taps into each client's unique lifestyle.

Charu recalls another client writing up 'a day in the life of the bar' off the cuff. "From this, we decided to design a bar that was divided into three spaces: to house his favourite drinks: Champagne, gin and tonic, and Baileys."

"It's really about facilitating how people live with one another and spend their lives," says Charu. "That's where true personalisation lies."

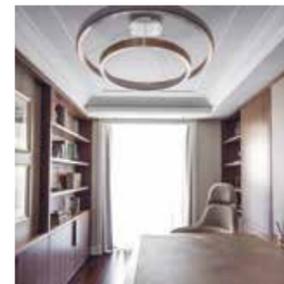
Each project is inherently personalised, and therefore unique. But what unites them, says Charu, are "well-crafted spaces, which are very considered and very purposeful". A fitting design approach for those who have achieved so much in life – and want to create their very own dream home. †

Take Elicyon's showstopping recent refurbishment of a spectacular five-bedroom apartment in the renowned One Hyde Park building in Knightsbridge. According to Charu, the client's glamorous lifestyle guided much of the look and feel. "The way

Elicyon is based in Kensington Village, London. To find out more, please visit elicyon.com or call +44 (0) 20 3772 0011

Above: A stunning master bedroom for a prestigious address, One Hyde Park

Below: Serene and sophisticated design for a client in Shanghai



MASTERING THE ART OF DRONE PHOTOGRAPHY REQUIRES NOT ONLY KEEN ARTISTIC VISION AND EXPERT PILOTING SKILLS BUT A REVERENCE FOR THE PLANET, AS THESE STUNNING IMAGES DEMONSTRATE

words > HARRIET HIRSCHLER

DRONE'S EYE VIEW





“The first astronauts’ photos of Earth are credited with giving wings to the environmental movement, and drone photography joins this noble tradition,” explains explorer Tristan Gooley in *Masters of Drone Photography*, a book of photographs and commentary from drone photographer specialists.

For over 150 years, airborne cameras have captured awe-inspiring images

and textures in remote landscapes to amazing shapes and symmetry in familiar cityscapes.

These are images that induce wanderlust, awe and intrigue, but, as with all art forms, novelty is what sets the movement apart. “People who dream up atypical ways of using this relatively new technology, and create something that resonates with a larger

“

Many of the images remind us that we are a small part of a big, beautiful world

”

of the Earth below. Today, drones are changing the way we see the world from the skies – and winning accolades and awards for its pilots from the photographic community along the way.

Masters of Drone Photography shows how photographers and artists are utilising state-of-the-art technology to provide a breathtaking new perspective on Earth, from abstract patterns

audience, are going to make a lasting impact,” says Kara Murphy, whose images of dramatic coastlines feature in the book.

Many of the images also remind us that we are a small part of a big, beautiful world. “The inclusion of elements such as people, animals, or vehicles in the abstract compositions complete the pictures by giving them a sense of

Previous page Men are from Mars, Tugo Cheng. Black stone forest in Sichuan, China

Left White Water, captured by Karim Iliya

Following page, from top Majestic Beast, and Polar Habitat. Both captured by

Florian Ledoux in Tremblay Sound, Nunavut, Canada

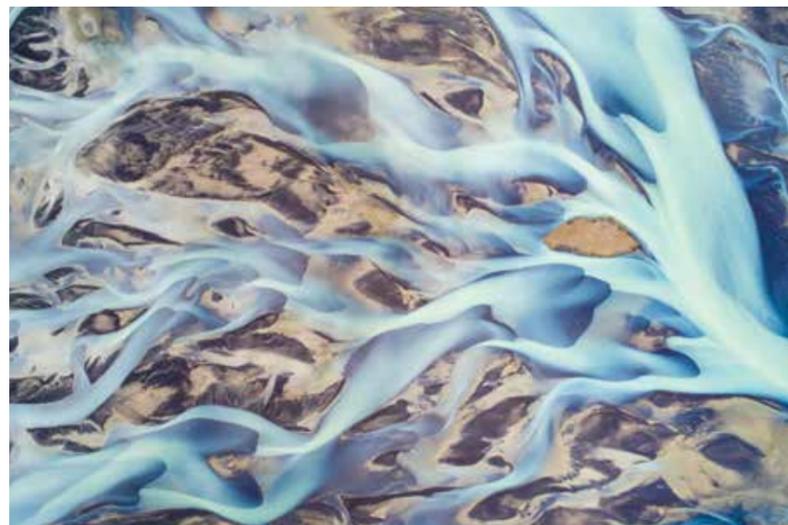
scale," says fine art photographer Tugo Cheng whose work has won awards from the likes of National Geographic and Sony World Photography.

Capturing these kinds of images is not without its challenges. "I've been flying drones for five years, and I've never once crashed one," says Stacy Garlington, a co-owner and instructor at the OJI Aerial Photography Academy. "There are many things you need to look out for, though – flying a drone off a boat is incredibly challenging."

The risks and challenges pay off, however. Polar wildlife photographer

Florian Ledoux, for example, uses aerial drone technology to promote the protection of the fragile Arctic through meaningful imagery. "Drones allow us to observe and document the behaviour of wild animals from new angles... showing them and their wider habits in a way not possible before," he says. "I want my photographs to help inform people about wildlife conservation."

With drone technology set to only increase the quality of photos taken from the skies, our human desire to view the world from a different perspective will continue to be indulged by this exciting new art form.↓



These images are published here with permission from Masters of Drone Photography © published by Ammonite Press, RRP £25. Available online and from all good bookshops.



SIXT ride

SIXT ride and Victor – a strong partnership.

Book SIXT ride and earn Alto points with every completed ride!*

*SIXT ride will offer 5 Alto points per 1 USD spent on all bookings made by Alto members.



Download the SIXT App now.

Scan the QR Code and register in order to be able to book SIXT ride.



EYE IN THE SKY

A UNIQUE AND LASTING ALLIANCE FORGED BETWEEN THE MEDICAL AND AVIATION INDUSTRIES BY ORBIS IS HELPING TO FIGHT BLINDNESS AROUND THE WORLD

words > HARRIET HIRSCHLER



During the Second World War, Sir Harold Ridley was treating Royal Air Force casualties with eye injuries when he made a groundbreaking discovery. He found that acrylic plastic splinters from aircraft canopies lodged in the eyes of wounded pilots were not rejected as he expected – rather they were tolerated with no ill effects.

This observation gave him the idea of using lenses made from this material for those suffering from cataracts. In 1949, he commissioned the manufacturer of Perspex acrylic plastic, ICI, to produce the first intraocular lens, and in 1950, he implanted the first artificial lens permanently in an eye. Today the implantation of the intraocular lens is the most common form of cataract surgery in the world.

But the connection between aviation and eye surgery doesn't stop there, as one charity's achievements in both fields demonstrate.

Around the world, 253 million people are blind or visually impaired and 75% suffer from conditions that are treatable or preventable. Orbis, an international charity set up to fight blindness around the world, started when the expense of tuition and international travel prevented many medical professionals and nurses living and working in developing countries from accessing further training both at home and overseas.

The charity's first Flying Eye Hospital, built into the frame of a DC-8 model aircraft, took flight in 1982 to combat these financial and geographical obstacles. The second model of the Orbis Flying Eye Hospital, the DC-10, set off for the skies in 1992. The third-generation Flying Eye

Hospital, launched in 2017, is a Boeing MD-10, a cargo plane donated by FedEx, that has been completely transformed to function both as a state-of-the-art teaching facility, with medical accreditation.

While the Flying Eye Hospital looks like an ordinary plane from the outside, the interior is anything but. The plane has been custom designed to bring the best of medical technology and training to countries across Africa, Asia and Latin America.

Inside is an updated digital flight deck – the avionics require only a captain and



While the Flying Eye Hospital looks like an ordinary plane from the outside, the interior is anything but



first officer to fly the plane. In the 46-seater Alcon Foundation classroom, medical professionals can tune in to watch and interact with all areas of the aircraft, including live surgery taking place within the surgery area. The Administration Room provides a comfortable working environment for staff and volunteers at the front of the aircraft's forward cabin, while the plane's IT/AV Room functions as a communications nerve centre that links all activities

onboard the Flying Eye Hospital to the classroom and beyond. The Patient Care and Laser Room admits patients who require further diagnostics and laser treatment. Finally, the fully equipped operating room can be found in the most stable part of the aircraft – above the wings. This ensures that, should there be any wind or rainy weather, the room is steady on the tarmac.

The charity's specialist aircraft, coupled with its commitment to sustainable smart solutions for better eye care and training opportunities, leaves a lasting legacy of high-quality care wherever it lands. In 2018, UK supporters helped Orbis to deliver just under 333,000 surgeries and optical treatments, over three million screenings and almost 59,500 training sessions for doctors, nurses, community health workers and teachers across Africa and Asia.

Orbis is invited to work in the countries it operates in. Flying Eye Hospital projects can take around two years to plan, as a team from the charity assesses the local partner eye care facilities and designs a bespoke teaching programme, which usually runs for three weeks. They also need to find a runway that is at least 2,100 metres for normal operations. But, by ensuring that local partners are provided with the right tools, training, and technology, they are then able to further develop their own capacity to provide quality eye care services that are affordable, accessible and sustainable. The charity delivers between four to eight training programmes a year onboard its Flying Eye Hospital as a result, and many more independently of the plane.

Orbis's amazing group of medical and aviation volunteers make any Flying Eye Hospital project happen, alongside the plane's core team of staff from almost 20 nationalities – making the charity a truly global organisation.

For Orbis volunteer nurse Nadine Grant McKenzie, the opportunity to impart her

knowledge motivated her to work with the charity. "I can remember back in 1998 when the Flying Eye Hospital came to Jamaica, I was very impressed and wished that one day I could be part of such a wonderful project," she says. "My dream came to fruition in October 2017 when I took part in my inaugural programme with a visit to

Cameroon." She has been a volunteer ever since.

Generous supporters such as FedEx, Collins Aerospace, Boeing, OMEGA SA and Alcon have also helped bring the Flying Eye Hospital to life, and in 2020, Orbis UK is the official charity partner for the Farnborough International Airshow. "Having Orbis as our official Airshow charity

is a source of enormous pride," says CEO of Farnborough International Airshow Gareth Rogers.

It's just another way in which Orbis continues to represent an extraordinary alliance between the medical and aviation industries. And, with global blindness set to triple by 2050, Orbis's work has never been more vital. ✦



By providing local partners with the right tools, training, and technology, they are then able to develop their own capacity to provide quality eye care




332,476
Optical surgeries and treatments were carried out in 2018




59,499
Trainings for doctors, nurses, and community health workers were run

Previous page The third generation Orbis Flying Eye Hospital built into a Boeing MD-10

This page from top left clockwise A team of Orbis volunteers in Shenyang, China; Nurse

Angeline Chaipa with patient in Vietnam

If you would like to find out more about Orbis and how to support its sight saving work, please visit orbis.org.uk

Scott Dunn[®]
EXCEPTIONAL TRAVEL

WINNER SPECIALIST TOUR OPERATORS
Condé Nast
Traveller
UK EDITION
READERS' TRAVEL AWARDS
2018
SCOTT DUNN

To request our latest couples or family brochure, please contact amelia.vevers@scottdunn.com or call us on **0203 733 6531**

Our Travel Consultants take the time to understand exactly what you like then craft a holiday around your personal tastes and budget.



SUIT YOURSELF

UNDERSTANDING HOW TO DRESS WELL IS ALL ABOUT CHANNELLING THE BEST VERSION OF YOURSELF, AS SAVILE ROW TAILOR NICK HART ATTESTS



It's clear to see why the likes of rock legends such as David Gilmour, Paul McCartney and David Bowie have sought out Nick Hart's refined and timeless styling over the years. The Savile Row tailor is strikingly clear in his vision: to make people look the very best version of themselves.



Above, from top Ultra stylish tailoring; The Spencer Hart studio, London; Nick Hart and Clarke Peters on the catwalk at Spencer Hart present SS14: FUNK

It seems fitting then that Nick Hart's brand, Spencer Hart, launched in 2002, was born out of what he describes as an "obsessive attitude" concerning how musicians subvert traditional clothing genres. More than 15 years on, Spencer Hart continues to cater for modern-day music icons, as well as a host of other clients with similarly fast-paced lifestyles.

So, how do you look as sharp as the stars when you are short on time? Spencer Hart's new made-to-measure service, launched

this year, may just be the solution. Created with the modern businessman in mind, Hart says The Wardrobe is for "someone who just wants to look good and get on with it".

The Wardrobe service starts from two coordinated outfits and up, designed to fit your unique lifestyle – whether you are heading for the beach or the boardroom. "Our job is to try and ascertain what clients want to project onto the world. We want to get under the skin," says Hart.

The appointment-only service begins with a consultation – either in the showroom or wherever suits the client. "If they come to London, they get the experience," says Hart. "But we will also go to them. We did it on someone's boat once." During that time, Spencer Hart learns everything they can about their new muse – what they like and what they do – so

they can produce a blueprint for their unique wardrobe proposal. Once the client approves, the wardrobe takes 10 weeks to create and, once complete, a final meeting takes place to ensure the perfect fit.

"Whatever personality they are, we are trying to make them look as good as their achievements," says Hart. After all, that's what dressing to impress is all about – whatever line of business you are in. ▮

Victor members earn Alto points on every purchase with Spencer Hart. The Wardrobe by Spencer Hart starts from £5,000. If you would like to make an appointment at Spencer Hart, please visit spencerhart.com


VICTOR | ALTO

LANDING

56
THE NEXT WAVE

59
A HEALTHY BALANCE

60
YACHT 101

66
BLACKBERRY FARM TO TABLE

70
TREASURE ISLAND

76
TIMELESS RIVIERA LIVING

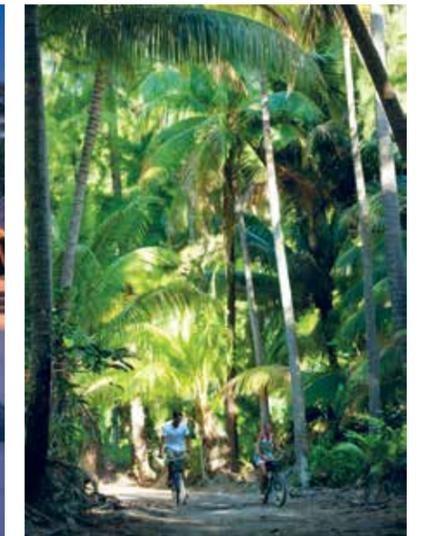
78
DRIVING CHANGE

T H E

RESPONSIBLE AND SUSTAINABLE TOURISM IS NOT JUST A TREND, BUT A FUNDAMENTAL SHIFT IN HOW THE AFFLUENT JET-SET ARE CHOOSING TO TRAVEL. ON FRENCH POLYNESIA'S BEAUTIFUL PRIVATE ISLAND OF TETIAROA, THE BRANDO IS NOT ONLY A PARADISE FOR THOSE LOOKING TO ESCAPE IT ALL BUT A BEACON FOR ECO-CONSCIOUSNESS

words > BELINDA CRAIGIE

N E X T W A V E



Sustainability and eco-consciousness are redefining the meaning of luxury today, as the travel industry ramps up efforts to reduce its impact on the environment.

In hospitality, it's become commonplace for hotels to declare their eco credentials such as removing plastic straws from their hotels. While the banning of single-use plastics is a commendable start, those leading the charge in sustainable tourism are creating carbon-neutral (or even carbon-negative) goals. In turn, they are broadening a tourism market that is not only mindful of being eco-sensitive, but also one which seeks to engage with its surrounds in ways that are socially conscious and culturally rich. Luxury tour operators such as Scott Dunn have taken note. "We have a responsibility as a leading luxury tour operator to respect the areas our guests visit. We have a team of people who are focused on minimising our environmental impact as much as we can."

At the forefront of sustainable luxury hospitality is The Brando; a private island resort on the island of Tetiaroa in French Polynesia co-founded by Richard H. Bailey, Chairman and CEO of Pacific Beachcomber, S.C. and the late Marlon Brando – after whom the resort is also named.

Brando was enamoured with Tetiaroa when he visited to film *Mutiny on the Bounty* and subsequently purchased

Previous page
Private swimming
in The Brando's
reefs

This page, from left
The Brando from
above; The resort's
luxurious lodgings;
Bicycling around
The Brando

the island in 1967. Of his affection for Tetiaroa and its people, Brando proclaimed, "my mind is always soothed when I imagine myself sitting on my South Sea island at night. If I have my way, Tetiaroa will remain forever a place that reminds Tahitians of what they are and what they were centuries ago."

Brando and Bailey's shared vision for Tetiaroa – to preserve its natural beauty, biodiversity and cultural richness – led to the establishment of the resort, which opened in 2014, championing a barefoot luxury approach to the guest experience. At the turn of its fifth birthday, The Brando remains an exemplar of sustainable luxury travel.

The resort's considerable eco-friendly approach starts with its construction. It was the first resort in the world to obtain Leadership in Energy and Environmental Design (LEED)'s Platinum certification, which is the highest accolade from the organisation that recognises achievement in green building.

Renewable energy initiatives include seawater air-conditioning, which harnesses the cold of deep-sea water and enables low-energy, highly efficient cooling for all the buildings; solar-powered electricity, installed alongside the airstrip, which provides more than half of the resort's energy needs and all of its hot water; coconut oil biofuel used in the power station; and flow-batteries for storage of energy from solar, which are made from recyclable materials. Bicycles are provided to all guests as a transportation alternative for getting around the island, and the resort has plans to make all of its vehicles solar-powered.

Richard H. Bailey argues that incorporating genuinely sustainable practices into a tourism business model is intuitive given that the very nature of travel is about deeply engaging with your surrounds. "What I believe is that, in this business, the planet is our product. And so are we, as a species. We are lucky in the tourism industry to have an inexhaustible supply of powerful agents of change – the travelling consumer. Discovery of



This page, clockwise from top left Vegetables from the hotel's organic garden; The Brando is committed to protecting marine life including the turtle population;

Unparalleled island dining; A perfect Polynesian paradise; The Varua Te Ora Polynesian Spa; Inside The Brando's Explorer Centre;



the astonishing natural and cultural wonders of our world, how we fit into it, whence we came, what our future holds – these transformational experiences are the value proposition of our business. We damage or lose these at our peril. So, tourism is the perfect laboratory for sustainable technologies and concepts."

Built from the idea of tourism as a powerful agent for sustainability is the addition of an Ecostation, established to align with Brando's vision to create a 'university of the sea'. Dedicated to education, conservation and sustainable interdependence, the Ecostation also provides a unique guest experience. Activities include interacting with scientists in the field, as well as visiting

“
For me, doing well by doing right means making a business out of saving our world and ourselves – one precious island, river, plain, reef, custom, legend, habitat or village at a time
 ”

the station to get involved with studies conducted by some of the world's leading research institutions.

Bailey says that advancing a business of conscious tourism is a collective industry responsibility. "For me, doing well by doing right means making a business out of saving our world and ourselves – one precious island, river, plain, reef, custom, legend, habitat or village at a time," he says.

"By preserving them we not only perpetuate our business model, but we also build knowledge about why preserving them is so important to our own wellbeing." ❖

thebrando.com

A HEALTHY BALANCE

WHETHER YOU ARE EN ROUTE TO AN ECO-RESORT OR A BUSINESS MEETING, PAPILLON LUCK, ADVISES ON HOW YOU CAN START ON THE PATH TO WELLNESS BEFORE YOU HAVE EVEN TOUCHED DOWN IN YOUR DESTINATION BY FLYING PRIVATE



SCHEDULE SMART

Departure time is a key driver for reducing the effects of fatigue, dependant on the direction you're travelling – and the number of time zones crossed. While you can't ever escape a time zone change requiring 24 hours recovery, flying privately reduces stress and buys time.

A background in investment banking and start-up hedge funds, working alongside senior executives striving to maintain good health while travelling, inspired Papillon Luck to create JetFuel by 15th Degree, a range of travel supplements for global jet setters. Together with her team of experts and nutritionists, which includes Dr Ian C. Perry, a medical consultant of more than 40 years, specialising in aviation medicine, Papillon helps business travellers perform during and rest after international travel.

The thinking behind JetFuel is simple: Earth has 24 time zones. Each one accounts for 15 degrees of the planet's 360. For every one time zone you journey across, you need a full day to recover. So for long-haul flights, you need to start preparing your body days before your trip. And care for it several days after.

But developing good travel habits is also imperative to wellness, as the founder and CEO explains in this pre-flight briefing.

GET SOME REST

Where possible, arrive the day before a meeting or event to get a full night's rest at your destination. Create a rest strategy using aromatherapy and herbal teas such as JetFuel's botanical tea infusions to ensure you're giving your body time to restore.

Aim to sleep with nothing on your mind. Having a notebook to download all your thoughts and tasks into makes it easier to switch off.

LOOK AFTER YOUR GUT

A healthy gut with a good number of beneficial bacteria (known as probiotics) affects our weight, mood, sleep, immune system and cognitive functions, which can impact the speed of recovery from a flight.

Have a probiotic regime for your trip. Saccharomyces boulardii (a probiotic and a unique yeast) is ideal to help optimise nutrient absorption

and protect immune defences, and can be found in JetFuel's Health blend. Eat fermented foods whenever available as these are very supportive for the gut.

Travelling privately enables your nutritional requirements to be catered for. Eat lightly before a flight and try to leave at least four hours between your dinner and bedtime. Your sleep will be more restful if you are not digesting a heavy meal at the same time.

“
Exercising earlier in the day helps adjust your body to the new destination
 ”

STAY HYDRATED

Although cabin pressure and water vapour content are better balanced in a private jet, flying is notoriously bad for your hydration levels. Not only does the low pressure of the cabin extract more water from the skin, but the altitude makes the effects of alcohol even stronger, making it easier to get drunk faster.

You can lose up to two litres of water during a 10-hour

flight (that's 4% of your bodily water). Good hydration leads to increased energy, reversal of cellular damage, normalisation of the pH, balanced blood sugar, a fortified immune system, better sleep, and a clearer mind with better memory. Aim to drink one glass of water (250ml) for every hour of flight, with two glasses before take-off and another two shortly after landing.

KEEP ACTIVE

The space to move more freely on a private jet improves circulation, digestion, respiration and feelings of wellbeing, reducing levels of fatigue.

Travellers who exercise during their trip perform an amazing 61% better than non-exercisers. Moderate exercise boosts the immune system, so you may be less likely to get sick on a trip. If you arrive in the morning, you need daylight and endorphins, so you should exercise as soon as possible to help acclimatise and boost your energy. Exercising earlier in the day, around 7 a.m., or between the hours of 1 p.m. and 4 p.m., helps adjust your body to the new destination. ❖

To find out more about JetFuel, please visit 15thdegree.com



YACHT 101

EVERYTHING YOU NEED TO KNOW ABOUT CHARTERING
A SUPERYACHT FOR DISCOVERING DREAMLIKE DESTINATIONS

words > ALISTAIR MACQUEEN

Even if you've stayed at the best hotels or villas around the world, chartering a yacht combines both the ultimate in luxury and liberty, and also ensures you have the utmost privacy in exclusive surroundings. Nothing quite matches the peace and tranquillity that being in the middle of the ocean can offer, and the hidden coves and empty beaches you can reach. Before you suit up in the scuba gear, here's what you need to know before you step aboard and experience the most felicitic trip of your life.

requirements. Do any of your party have reduced mobility? The more your broker knows, the better your holiday will be.

"A Burgess charter broker will look at all requirements before presenting a client with a personal selection of yachts," says Sophie Holmes, charter broker at Burgess London. "The yachts will be recommended based on their crew, amenities, facilities, toys, cabin configuration and chef."

DECISIONS, DECISIONS

First of all, book early. The chartering world has been made more accessible by the year and demand for yachts has grown. Engage the services of a charter broker that is a member of the MYBA Worldwide Yachting Association such as Burgess, Camper & Nicholson's, Ancasta and Edmiston. While the recent developments of chartering apps such as Yotha and Ahoy have opened up the market, travellers sacrifice their personal requirements, desires and control over their budget for the ease of using these.

Decide how big your party is – a family or group of eight or more will be suited to anything between 25–40m, but there are enough yachts to accommodate larger groups. Will there be children on board? Some yachts might not be suitable for them so inform your broker who will be going and of their

CHARTER DESTINATIONS

For first-time charters, the Mediterranean is the perfect destination. With a variety of UNESCO sights and a plethora of islands and countries, all with ports and marinas, it's ideal for a week's charter at least, ensuring you can experience the best of having a private vacation on board, twinned with the ease of tendering to the nearest port or beach. Like all holidays, there's a high and low season for yachting, and events such as the Monaco Yacht Show or Cannes Film Festival will increase prices, too. For those who want a longer charter, consider the Bahamas in winter, or even Southeast Asia, with its year-round sunny season.

Determine your cruising area and itinerary, whether it's island hopping around Hvar or sightseeing and shopping while docked in Barcelona.

Think about what watersports interest you, as this can determine the type of yacht you have if it's stuffed full of paddleboards, jet skis and even submarines. "The client will tell us where they want to go, and the captain will make recommendations based on client interests," says Holmes. "This could be to incorporate beach clubs, or secluded anchorages, places of historic interest or the best beach in the area."

Also, will you be having meals on board or dining ashore some nights? Be clear about what you want to experience, as the more adventurous your itinerary, the faster and more fitted out your yacht will have to be.

LIFE ON BOARD

If you want a relaxing wellness break, select a yacht with a beach club and a sauna. Hoping for an adrenaline-fuelled, week of entertainment? Then pick one with plenty of space for dining, onboard cinema, and a crew with a good chef and awesome cocktail mixing abilities. Choose an experienced crew that reflect your type of holiday – some yachts have a child-friendly team picked specifically for family charters, while others are specially trained in scuba diving or yoga to reflect their guests' interests. One tip is to try and get a crew at the start of a season, as they'll be a lot more enthusiastic than those at the end!

"No matter what yacht is selected, the level of service will exceed expectations," says Burgess. "The crew are highly trained to deliver first class service to each guest, whether this be formal, silver service or relaxed, family fun time. Each yacht has a full-time professional chef, generally of Michelin-star calibre. Some yachts will offer personal training, yoga and beauty services."



COSTS

Fuel: Where and how fast you go, how long you intend to stay for and the activities you do will all impact on the fuel price. Even if the boat is stationary, the engines will still be needed to power the generators, and all those watersport toys and tenders all need fuel too. Repositioning of the yacht from its base will attract another fee too.

Catering: This can vary dramatically according to your preferences and any dietary requirements, whether you'll be entertaining with the yacht's vintage Margaux or exploring restaurants on shore.

Charter contracts and insurance: Once a charter contract is agreed, it usually involves an upfront payment, but the overall fee will normally be higher, depending on where you voyage and under what terms. This is because, rather than charging you a higher fee at the start, you will only pay for the food, fuel and marina charges you incur.

Top tip: Consider a 15% tip (of the charter fee) to be shared amongst the captain and crew

DO'S AND DON'TS

Here's our guide to superyacht etiquette for first-timers.

Respect the boat: Most yachts operate a barefoot rule for fear of scratching or marking the teak on deck so no black soles or Manolo Blahniks. And pack soft bags, not hard suitcases.

Respect the crew: They might be there to respond to your requests but don't overstep the mark. Be reasonable with demands and respect their privacy too! Don't go into their quarters unless invited, and allow them time to do the housekeeping. Take time to listen to briefings and advice; they're on board to make your voyage as safe and enjoyable as possible.

Keep the captain informed: If you would like to invite a few friends back from port, let the captain know so they can brief the chef and crew for all your catering and attendance needs.

To make an enquiry with Burgess, please visit burgess.com



GADGETS & TOYS: THE SEABOB

What is it? It's the new favourite superyacht toy, a battery-powered luxury water sports vehicle that is halfway between a jet ski and an underwater scooter.

Why get one? It provides an exclusive, rich underwater experience. The underwater propeller allows you to dive up to 40 metres at up to 22km/hour (for the F5 SR).

How does it work? The Seabob is charged by a lithium-ion battery with a high-performance propulsion system. To operate, riders hold on to the two handlebars and can steer the device by simply shifting their body weight. A slight pressure on the green sensor allows you to accelerate powerfully and smoothly to the desired speed, while pressure on the red sensor makes it possible to slow down the Seabob by reducing the thrust. Two additional piezoelectric buttons allow you to program an individual data menu such

as the electronically-controlled setting of the diving depth and the driving time, but also other parameters.

Where can I use it? The vehicle is at home in the sea, so dive on in!

Is it safe? The Seabob can be equipped with a pre-determined maximum depth dive, which stops inexperienced users diving too deep. When the Seabob reaches the pre-determined depth the power shuts off and it will start to float back to the surface.

Which is the best model? The Seabob F5 SR is the most powerful unit offered by the company. Its system gives a strong propulsive force and is controlled by seven power levels.

How much is it? The starting price is 7.845,00 EUR. ↴

Opening page The 73m motor yacht Titania, available to charter with Burgess

Previous page, from left Dining on shore; Yoga on board; Luxury living afloat; Dining spaces on board Titania

Above The Seabob in underwater action

ZAEEM JAMAL



- COLLECTION PRIVÉE -

309 KINGS ROAD, CHELSEA & PARK STREET, IMPERIAL WHARF, LONDON

ZAEEMJAMAL.COM

BLACKBERRY FARM



THERE ARE FEW RESTAURANTS IN THE AMERICAN CULINARY LANDSCAPE THAT CAPTURE THE FARM-TO-TABLE ETHOS LIKE THAT OF THE BARN AT BLACKBERRY FARM. FIND OUT WHERE TO SIT AND WHAT TO ORDER AT THIS ESTEEMED CULINARY DESTINATION

words > JAKE TOWNSEND

TO TABLE



In our hyper-connected world, where global supply chains allow for the delivery of fresh meat and produce to almost anywhere on the planet, restaurants offering focused, locally sourced ingredients are increasingly valued as exemplars of the sustainable supply chain. Of course, there are few terms in contemporary cuisine as ubiquitous, and as polarising, like that of 'farm to table'.

Pioneered in the early 1970s by California's Chez Panisse, where chefs created what was then an innovative hybrid of classic French technique with fresh, very local ingredients, many of which came from the nearby farms of Northern California. Since that sea change, the farm-to-table movement has become near-cliché.

What was once about freshness and authenticity, the farm-to-table ideology is part of a global movement toward a world where the unnecessary expense of resources is reduced in favour of locality – and, ultimately, efficiency. As farm to table continues to evolve, however, there is a small group of restaurants on the American culinary scene that continue to celebrate and push forward the movement started in Northern California now more than 40 years ago. The Barn at Blackberry Farm, in Walland, a hill community located in the Great Smoky Mountains region of East Tennessee in the Southern United States, is one of these unique places.

Housed in an old farmhouse moved onto the property from its original location in Pennsylvania by proprietors Kreis and Sandy Beall as part of their overall development of the 4,200-acre Blackberry Farm resort, The Barn is the culinary centre of this much-lauded Southern escape.

With a culinary programme designed by Executive Chef Cassidee Dabney and a wine programme by Sommelier Andy Chabot, James Beard award-winning The Barn at Blackberry Farm is known for its unique perspective on Southern cuisine, utilising a lighter palette of flavours and ingredients, many of which come from neighbouring farmers, or right from the property itself. Benton Farms pork, Springer Mountain chicken or Snake River beef might find a place alongside heirloom summer tomatoes grown on the property, pickled ramps from the larder or Chanterelles sourced by one of a whole team charged with foraging for the perfect accompaniments.

"I really love sitting in the Tack Room in The Barn at the table that is located all the way to the left," says Andy Chabot, Sommelier and Food & Beverage Director, when asked for a recommended perch. "I love this spot because you get to see the action of the kitchen and the restaurant, but it's calmer and quieter. A perfect place to sit and enjoy a meal."



When asked about his favourite meal Chabot says, "There are so many dishes that I've loved throughout the years and, due to Chef Cassidee's amazing creativity, I keep finding new favourites. One that initially comes to mind, however, is the Blackberry Farm Garden Grits, with pickled peppers, preserved eggplant and fennel pollen. It is a taste of late summer in the fall and winter months, and all of the ingredients are from our garden.

"The Grits are milled from corn that was grown and harvested in the late summer and then dried in the fall and winter [the corn is milled right when you are ready to use it – similar to how you grind coffee right before you brew it to preserve the flavour]. The eggplant and peppers are also from the summer months – preserving them allows you to enjoy those bright flavours later in the season. The fennel pollen comes from the flowers of the fennel plant, which bolts up in the late summer as well. You can truly feel the last warm days of summer and smell the garden flavours even when you're enjoying this dish in the winter months. It's a truly remarkable dish and it takes a lot of planning."

Ultimately, no matter where you sit or what you order, the sense of place and connection to the land defines the dining experience at The Barn at Blackberry Farm. **✦**

Previous page
The best in local produce served on a plate at The Barn;

Above from left
Blackberry Farm grow, harvest and cook according to the season; Walnut-crusted fish; Dining with a communal spirit at The Langham Huntington's Wentworth Garden



GARDEN TO TABLE

WENTWORTH GARDEN, THE LANGHAM HUNTINGTON

For those seeking a uniquely Southern California experience, and the very best in al fresco dining, The Langham Huntington is home to one of the world's finest culinary gardens.

Communal meals at the luxury hotel are designed under the watchful eye of Executive Chef Denis Depoitre, and are eaten outdoors in the Wentworth Garden, located on the hotel's sprawling grounds against the backdrop of the soaring San Gabriel Mountains.

Diners take their seat around a handmade wooden table, while attentive staff bring what seems like endless family-style plates laden with dishes made with ingredients that were growing just hours before in the surrounding soils.

Locally-sourced dishes include stand-outs like traditional young leeks with a mustard vinaigrette, Peppercorn wagyu skirt steak, local peach and candied walnuts salad crafted from the stone fruit orchards, and the vegetable and herb beds growing just behind the pergola.

What makes this dining experience so unique, however, is that the menu, like the garden itself, changes with the seasons, and can be entirely customised in consultation with Chef Depoitre for intimate private events.



DETACHED FROM THE AUSTRALIAN MAINLAND,
TASMANIA IS HOME TO NATURAL BEAUTY OF ASTONISHING
PROPORTIONS AND LUXURIOUS LODGINGS

words > KATRINA HOLDEN

T R E A S U R E

I S L A N D



In an age where travellers are increasingly looking for off-the-beaten-track and authentic experiences, Tasmania is coming into its own as an unspoiled treasure trove of natural wonders and stunning landscapes.

Almost 45% of Tasmania lies in reserves, national parks and World Heritage Sites, and, to reduce the impact of human activity on the country's stunning natural assets, many of the island's hotels and restaurants practice some form of responsible tourism. This is further supported by the Tasmania Government's objective, set out in 2018,

to make the state the world destination for eco-tourism.

Once a penal colony, the capital city of Hobart is today regarded as one of Australia's most vibrant destinations. At the Salamanca Markets each Saturday, in front of converted colonial warehouses, you can meet more than 300 local artisans before wandering up nearby Kelly's Steps to the historic maritime cottages of Battery Point.

The city swirls every year with keen yachtspersons from around the world when the Rolex Sydney

Harbour Yacht Race sails dramatically into town, with maxi-yachts making the treacherous crossing of Bass Strait from Sydney on Boxing Day.

A short drive to the east are the impressive wineries of the Coal River Valley; while a trip west will take you deep into Tasmanian wilderness. The bite-size, apple-shaped isle of Tasmania offers a diverse range of experiences, only short drives or helicopter flights from Hobart.

EAT AND DRINK

Tasmania has a deserving reputation for outstanding food and wine. The finest culinary experiences in Hobart can be found at restaurants Fico, Templo, Franklin, Landscape, The Source (located at MONA) and Dier Makr. In Launceston to the north, Stillwater is arguably the state's best restaurant, with luxury accommodation recently opening on-site.

As Australia's darling of cool climate and elegant premium wines, grape-growing conditions are similar to highly-regarded

European wine regions, resulting in wines of considerable intensity. Stand-out winery restaurants include Josef Chromy in northern Tasmania; while Frogmore Creek and the biodynamic Stefano Lubiana Wines, both close to Hobart, are excellent options.

Tasmania is host to a number of fine distilleries, making the most of the island's pure waters and raw ingredients. In Hobart, Lark Distillery produces premium spirits in their 1,800-litre copper pot still – try single malt whisky from the cask.

More notable distilleries include: Sullivan's Cove Distillery; Shene Estate & Distillery; and Southern Wild Distillery.

Hobart's wine bars proudly serve a curation of Australian wines. Newly-opened Sonny is owned and operated by the team from Templo restaurant; while cool climate wine and spirits bar Institut Polaire is known for its cocktails.

INTO THE WILD

Rugged granite peaks, azure blue bays and lush green rainforest make Tasmania a nature-lovers paradise. As tempting as the vineyards and restaurants are, this wilderness playground calls out to be explored.

In Freycinet National Park's secluded bays and Hazards mountain range, enjoy iconic vistas of world-famous Wineglass Bay after taking a short, uphill trek to view one of Tasmania's most photographed destinations. Short walks suitable for all fitness levels lead to picturesque beaches.

The three-night, four-day Maria Island guided walk is listed as one of the Great Walks of Australia. Journey through woodlands, forest and white-sand beaches and spot wallabies, wombats and dolphins along the way.

The dramatic cliffs of Bruny Island make for spectacular bushwalking within one of Tasmania's most beautifully preserved natural environments. Take a half-day boat cruise or helicopter flight, explore the historic Cape Bruny lighthouse on foot, or indulge in renowned local cheese and oysters.

WHERE TO STAY

MACq 01 Hotel

Occupying one of the best sites along Hobart's waterfront, each of MACq 01's 114 rooms aims to depict a story of different characters who have influenced local culture. Featuring Tasmania's largest hotel rooms and 27 suites (some with rooftop terraces), the site includes The Story Bar, Old Wharf Restaurant and the new Evolve premium spirits bar.

Saffire Freycinet

The architecturally stunning Saffire Freycinet overlooks the Hazards mountains on the Freycinet Peninsula. The eco-friendly lodge is comprised of six luxury suites, ten signature suites and four private pavilions. From the sky, the design resembles a gigantic stingray, nestled into a national park. Activities include the Freycinet Marine Farm adventure where you will stand knee-deep and shuck fresh oysters straight from the water to enjoy with sparkling wine. During the Beekeeping Experience, Saffire's horticulturalist takes guests to beehives at a nearby private apiary to extract warm, fresh honeycomb.



TASMANIA TALK

Since opening in 2011, the Museum of Old and New Art (MONA) has seen 1.4 million people pass through its doors, putting Tasmania on the international art map with exhibitions and gallery spaces that defy convention. Mark Wilsdon was appointed the role of Co-CEO (MONA) in 2016 and has over 30 years' experience in the tourism and hospitality sector, having operated and headed up several successful restaurants as a chef and owner. Here, he shares his favourite Tasmanian beauty spots and gastronomical destinations, as well as his top tips for exploring the beautiful and provocative MONA.

Q: What are your must-see recommendations for visitors to Tasmania?

I think it is important to take in the unique and pristine natural beauty. My favourite spots are Cataract Gorge in Launceston, and the Tasman Peninsula that combines convict history with its rugged coastline. I also recommend taking your time to drive the 'Western Wilds' through areas like Cradle Mountain, Queenstown and Strahan – where you'll get the best of World Heritage rainforests, not to mention luxury boutique accommodation such as Pumphouse Point in the middle of Lake St Clair.

Q: As a local, do you have any insider tips on great places to eat and drink?

I can't go past Agrarian Kitchen in New Norfolk. Chef and co-owner Rodney Dunn has done an amazing job at not just creating delicious food, but bringing the concept of paddock-to-plate to life. Another favourite is Black Cow Bistro in Launceston. For good coffee, my insider tip is Cubed Espresso Bar, a boutique roadside coffee van featuring stunning views at Pirates Bay lookout, Eaglehawk Neck.

Q: At MONA, what tips can you give patrons to help make the most of their visit?

We aim to unpack the traditional model of a museum experience. You'll find that in the way we mix a lot of different offerings alongside the museum, such as a cocktail bar when you first enter the museum and a live music programme. Also, the semi-subterranean layout of the building and the curatorial approach – it's certainly not a conventional 'white cube' museum. It can be a lot to take in, so make a day of it with lunch in either our Source restaurant near the winery, or Faro inside the museum. If you really want to indulge your senses, book in advance for James Turrell's spectacular artwork experience Unseen Seen and Weight of Darkness. †

TASMANIA IN NUMBERS

Total visitors: **1.30 million**

International visitors: **307,000**

Expenditure by visitors: **\$2.49 billion**

Tasmanian Wilderness World Heritage Area: **1.38 million hectares**

You can discover **2,000 km** of walking tracks and **18** national parks

The Tasmanian archipelago is made up of **334 islands**

The island is divided from mainland Australia by the **240 km** stretch of Bass Strait

Antarctica is the next stop – **2,000 km** away



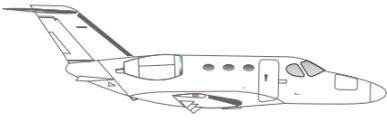
V

PICK

Fly from Melbourne or Sydney to Hobart, Tasmania in a Cessna Citation Mustang

The ultimate air-taxi for up to 4 passengers on short flights

For a weekend trip for 2 passengers, charter price from \$15K USD



MEL/
SYD
1.5-2h
HBA

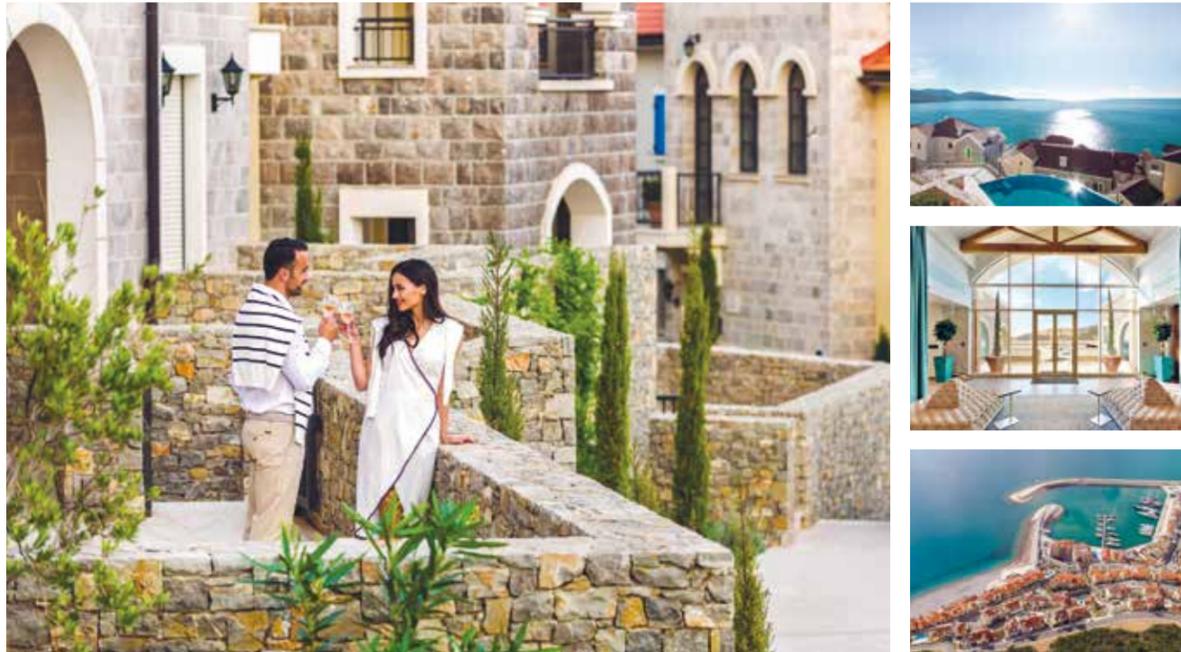
Opening page The awe-inspiring Wineglass Bay on Tasmania's east coast

Previous page, from left Discovering the coastline by kayak; The island's memorable oysters; Tasmanian wine is coming into

its own and winning awards along the way; The iconic Cape Bruny lighthouse

Above from top Oyster shacking at Saffire Freycinet The architectural masterpiece of the MACq 01 in Hobart

Right Faro at Mona Hobart is a feast for all the senses



TIMELESS RIVIERA LIVING

MONTENEGRO MIGHT BE SMALL, BUT ITS RICHES ARE GREAT: YEAR-ROUND SUNSHINE, A VIVACIOUS HISTORY, VIBRANT CULTURE, AND UNSPOILT SCENERY FROM MOUNTAINOUS INLANDS TO A DIVERSE COASTLINE. LUŠTICA BAY IS AN IDEAL LOCATION TO DISCOVER ALL THE COUNTRY HAS TO OFFER, AND A LITTLE SOMETHING NEW TOO...

It might be within easy reach of three major airports and just a stone's throw from the UNESCO world heritage Bay of Kotor, but the new residential town and boutique resort of Luštica Bay feels worlds away. Bordered by verdant rolling hills and dipping its toes into crystal-clear Adriatic waters, it's located along the vivid beauty of the Luštica peninsula where it's carving out an exceptional way of life.

A life that combines the gentle traditions of Montenegrin coastal living with state-of-the-art contemporary facilities and a sustainable future. Fine-dining, superb shopping, world-class golfing and yachting, and five-star service, all converge to create the ultimate luxury riviera experience for guests and residents alike. A haven as diverse and exciting as it is tranquil and soothing to the soul.

In summer 2018, it opened its new Marina Village. Set on the waterfront, in the heart of town, the Marina Village echoes the small hamlets that dot the Montenegrin coastline. Encompassing a new marina, The Chedi hotel, and a charming waterfront promenade of shops, restaurants, and lifestyle outlets, it has become the lifeblood of the town. A stylish harbour hub; a buzzing social scene; and a space to admire Luštica's signature views over a glass of Montenegrin wine.

Its promenade offerings champion local talent, bringing authentic Montenegro to Luštica Bay, with restaurants serving up seasonal, local dishes and shops that combine world-renowned brands with local designs and one-of-a-kind treasures.

The Chedi Lustica Bay, the first of seven hotels planned, has opened its doors. Set on the waterfront of the Marina Village, the hotel sets the scene for a new holiday experience. Nowhere else will you find the unique combination of The Chedi's discreet luxury and service alongside Montenegro's natural warmth and authenticity. It embraces the Montenegrin saying: Samo Polako – to slow down and live in the here and now. ✦

Luštica Bay, Radovići, Tivat, Montenegro.
+382 77 200 100 | lusicabay.com
info@lusicabay.com

Above A next level
 Montenegrin experience

THE WARDROBE BY Spencer Hart

For an event, a day or a lifetime

www.spencerhart.com
enquiries@spencerhart.com

FOR MULTINATIONAL CAR RENTAL COMPANY SIXT, THE FUTURE OF MOBILITY IS ALL ABOUT ADAPTING TO THE CHANGING PREFERENCES OF INDIVIDUALS IN NEED OF SMART AND FLEXIBLE TRAVEL SOLUTIONS WHATEVER THEIR DESTINATION



DRIVING CHANGE

No journey is ever the same, it's the act of moving forward that counts. Whether you are heading off on a short business trip or travelling long distances to connect with loved ones for a leisurely family holiday, it's important to travel with ease, and in style.

Originally founded as a limousine hire business in 1912, SIXT continues to provide customers with chauffeur-driven vehicles – but, crucially, has expanded to provide the ultimate luxury: choice.

Today, SIXT is at your service in over 2,000 locations across 105 countries worldwide and has access to a wide range of vehicle types, including hatchbacks, family estates, people carriers, minibuses, convertibles and 4x4s and from prestige brands such as Audi, Mercedes-Benz and BMW.

It also helps when you have everything you need in one place, which is what underlies SIXT's leading app, which allows you to make use of various services through one digital platform. Renting a car to explore a destination at your own pace, take full control of where you go, and go anywhere you please is made even easier through the app, which acts as a digital counter.

SIXT may be best known for its extensive rental offering, it understands that you

do not always want to be behind the wheel: car-sharing and taxi services for when customers require a driver are an integral part of its current suite of services.

With SIXT Ride, you can order a taxi all around the world or easily book a car or limousine via the app. There are over one million drivers worldwide ready to pick you up from your private jet, drive you to your next meeting, or provide safe transport for your family.

The most recent addition is SIXT Share, which connects you to your nearest desired car. Whether it's a fuel-efficient compact car or a spacious sedan, your dream vehicle is always guaranteed.

While the company has expanded its offering over the last century, the premium service that SIXT was built on remains. SIXT not only continues to provide the very best luxury car models, but a luxury driving experience, too. All this, without having to leave a single app, makes SIXT the natural choice for your ever-evolving mobility needs. ✦

Victor members earn Alto points on every purchase with SIXT. To find out more about SIXT, please visit [sixt.com](https://www.sixt.com)

JOURNAL

80
WEALTH ON THE MOVE

84
THE NEXT GENERATION

87
DREAM MAKERS

88
HOME OF TOMORROW

94
SEASONAL STATES

98
FUTURE OF FLIGHT

103
WORKS OF WEARABLE ART

104
JETS



Wealth on the move

IN KNIGHT FRANK'S 2019 WEALTH REPORT, WE HAVE SEEN NEW TRAVEL HOTSPOTS, PROPERTY NEIGHBOURHOODS AND OBJECTS OF DESIRE EMERGE AS WEALTH CONTINUES TO MOVE ACROSS BORDERS AND MARKETS

Every year, global property consultancy Knight Frank provides a barometer on how private wealth is shaping property markets globally. Beyond real estate, the report also covers investment, geopolitics and everything in between, painting a picture of current uncertainties and trends.

"Without fail, the process of compiling every edition has given me a broader perspective on the big issues facing us all," says Andrew Shirley, who has edited The Wealth Report for the past 11 years.

Now in its 13th edition, The Wealth Report has once again provided an in-depth look at the things that interest and influence UHNWIs [ultra-high-net-worth individuals]. Insights into their varied passion points, from art to whiskey and fine wine, to private jets, as well as observations into growing UHNW populations around the globe.

Among the key insights and takeaways published

in the 2019 report are the forecast in growth to the UHNWI population – 22% over the next five years (in the Middle East, the UHNWI population is forecast to grow by 20% over the next same time period). 2019 will also be the year the number of US\$ millionaires globally exceeds 20 million for the first time, and 63% of the world's ultra-high-net-worth population saw an increase in their wealth in 2018.

In the four major economic cities of the Gulf Cooperation Council countries, (Abu Dhabi, Dubai, Jeddah and Riyadh), UHNWI growth over this period is expected to register at 15%. Manila leads Knight Frank's Prime International Residential Index with prices rising by 11% in 2018, and 31% of all global commercial real estate transactions involve private capital.

London was forecast to remain the leading global wealth centre, and retakes top spot in Knight Frank's City Wealth Index.

WHERE UHNWIS ARE TRAVELLING TO

One of the most groundbreaking studies in this year's wealth report utilised social media to pinpoint where people real people are spending their time.

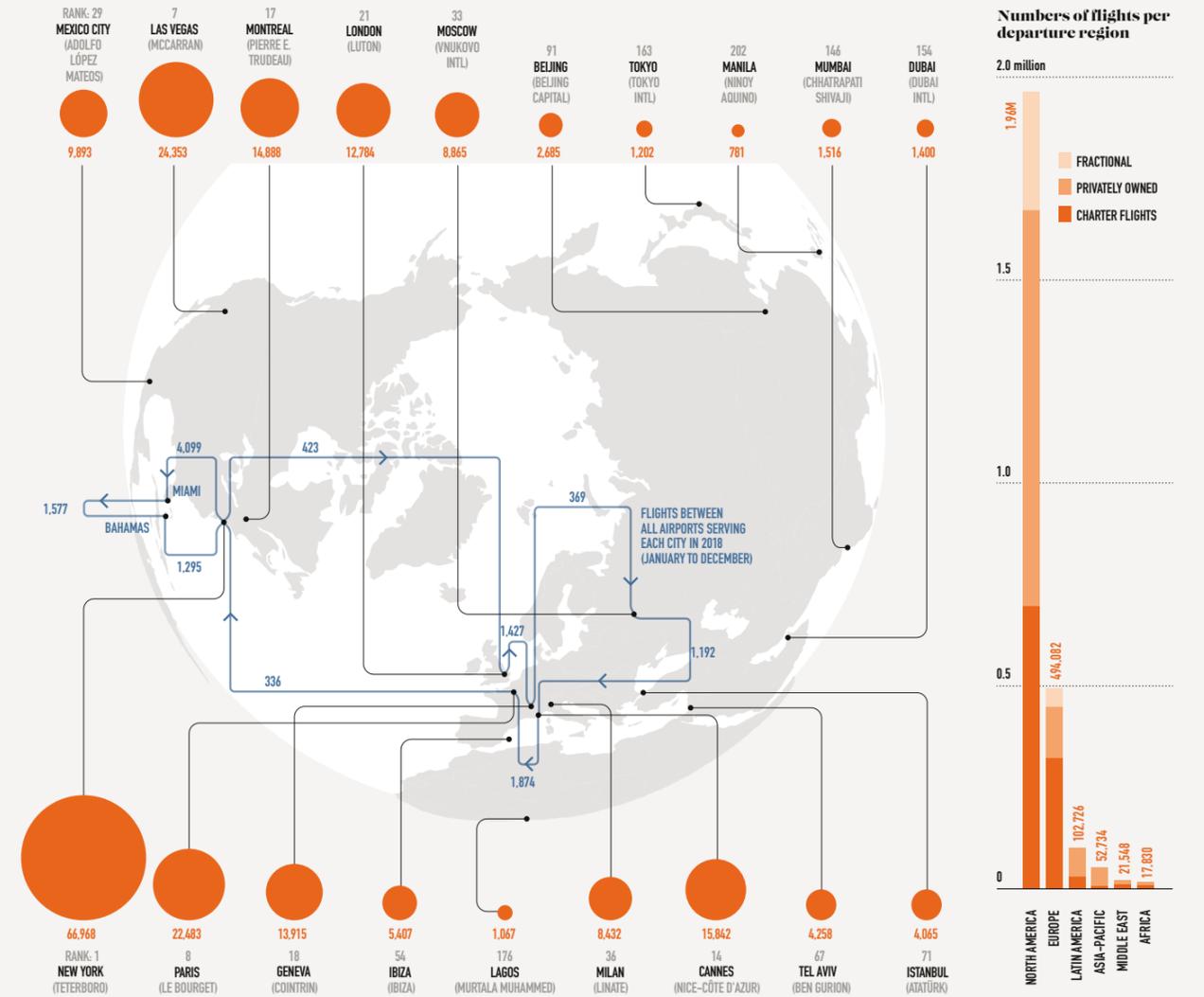
"By crunching the geotags of just under 1.5 million anonymised Twitter posts from 7,500 UHNWIs based in 15 countries, we have been able to piece together a picture of when and where people travel," says Flora Harley, Senior Analyst at Knight Frank Research.

The study found that the US, UK, France, UAE and Germany were the top five destinations for travel abroad. Proximity was a factor in their choice of travel, with many favouring neighbouring countries – for example, New Zealand is popular with Australians. June is the most popular month for travel for more than half of the nationalities studied, followed by October and May. Both the US and France saw the most

PRIVATE JET FLEET

DEPARTURE BOARDS

Number of private jet departures in 2018* by region and from selected cities, airports and locations featured in The Wealth Report 2019



THE JET SET

Distribution of private jet registrations

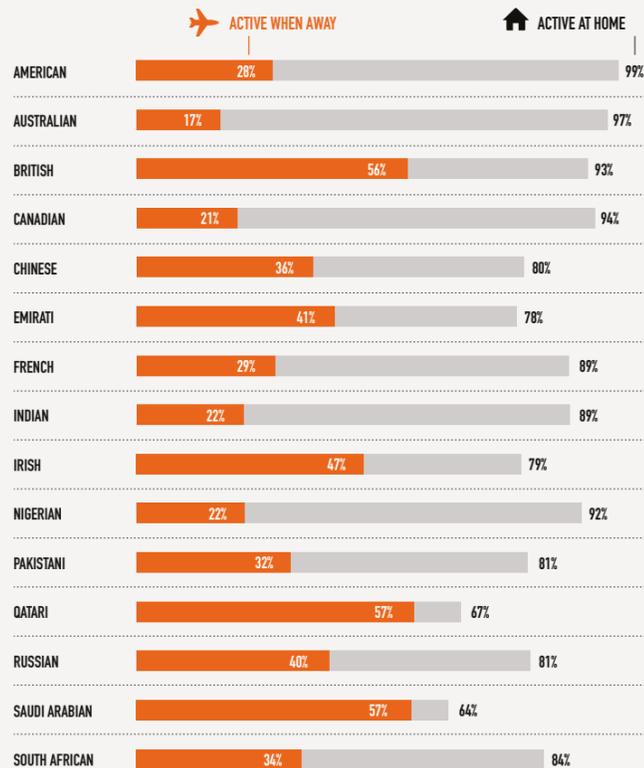
REGION	NUMBER OF ACTIVE BUSINESS JETS	LARGE JETS (10+ SEATS) AS % OF REGIONAL FLEET
NORTH AMERICA	13,685	29%
EUROPE, RUSSIA & CIS	2,879	42%
LATIN AMERICA	718	39%
ASIA-PACIFIC	487	63%
MIDDLE EAST	198	72%
AFRICA	135	56%

Source: WINGX

*January to November (except where stated)

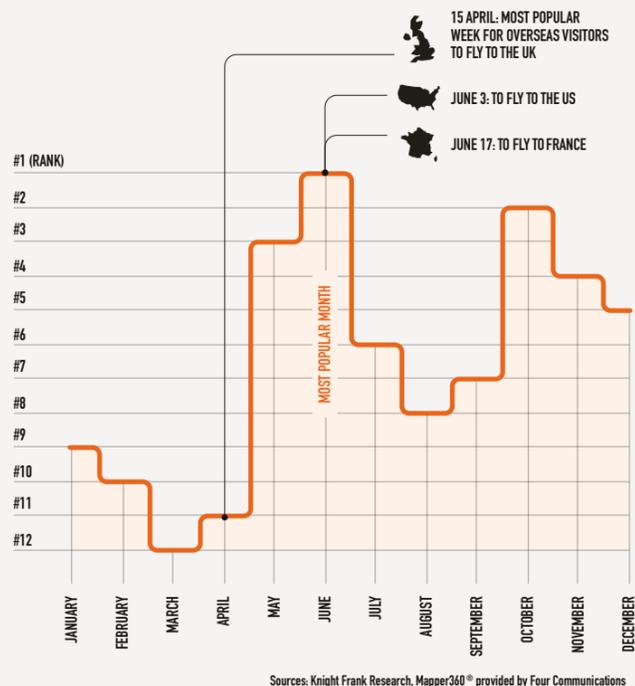
HOME AND AWAY

Proportion of individuals active on social media in their own country and abroad



TIME TO FLY

The most popular months for travelling



UHNWI visitors in June, while the UK was most likely to be visited in April.

Further data on private jet fleets around the world (see previous page) gives further clues into how UHNWIs travelled over the past year.

WHERE UHNWIS ARE BUYING PROPERTY

Identifying tomorrow's prime residential hotspots is a tried and tested strategy when buying a home and in its 2019 Wealth Report, Knight Frank once again offers unrivalled insider intelligence into the neighbourhoods to watch.

fast and has emerged as "a major hub for national and international corporates," while Applecross in Perth is attracting "both local and international families, drawn to its combination of proximity to Perth's urban action and quiet suburban allure". Knight Frank Australia also selected St Kilda Road Precinct in Melbourne, where you can expect to pay in the region of A\$1.8 million for a prestigious apartment.

American neighbourhoods on the rise include Delray Beach in Florida where key buyers include New Yorkers, Canadians and Europeans who find the low tax rates, climate and accessibility appealing; Pasadena in Los Angeles, where "the average property value is approximately US\$825,000, but it remains a highly accessible market with listings starting at US\$450,000 and rising to US\$28 million" and Boston's Seaport District, "popular with young professionals, yet also appeals to older residents seeking a city base for part of the year".

Elsewhere around the world, new property hotspots range from The West Coast in Barbados where "the average price of a condominium has slipped by around 20% over the past five years, putting the area firmly on the radar of those seeking a buying opportunity," to Dubai's Downtown neighbourhood, which has "boosted Dubai's standing as a property market with truly global appeal".

In Europe, Friedrichshain was listed in a 2018 report from Knight Frank's German partner as one of its top three districts in Berlin, with a typical two-bedroom

apartment starting at €430,000. Trois Chênes, to the east of Geneva city centre, is emerging as a new transport hub, and Paris's 11th arrondissement is "benefiting from the ripple effect emanating from the bohemian buyers that have already helped push up property values in the neighbouring 10th arrondissement". And while Chelsea may have always had a strong global brand, it has been noted as "the perfect example of an area that has been underperforming and which is now ripe for reassessment".

WHAT UHNWIS ARE INVESTING IN

The Luxury Investment Index is Knight Frank's go-to report for measuring investment passions in its Wealth Report.

This year, rare whisky, featured for the first time, and was the best performing collectable in 2018 with values surging by 40%, according to The Wealth Report 2019.

Coins (12%) and art and wine (9%), followed rare whisky's performance in the year, according to data compiled by Rare Whisky 101 for the Knight Frank Rare Whisky 100 Index.

Over a 10-year period, rare whisky outperformed all other investments of passion, with the value increasing by 582%. Classic cars (258%), coins (193%), stamps (189%) and art (158%) made the top five best performers over the decade. ↵

“

One of the most groundbreaking studies utilised social media to pinpoint where people are spending their time

”

In Asia, local insiders from Knight Frank Greater China highlighted Shanghai's Yangpu Riverside, which, after 15 years of redevelopment, "is now positioned as a mixed-use cluster with business premises offering innovative recreational facilities alongside metropolitan residences". Metro Manila's Alabang district, as selected by Knight Frank Philippines, also features as a future hotspot "with a series of major infrastructure and development projects set to enhance the area's accessibility and appeal".

In New Zealand, Auckland's Wynyard Quarter is changing



T H E N E X T

FAMILY BUSINESSES BRING THEIR OWN UNIQUE SET
 OF CHALLENGES, THE HARDEST OF WHICH IS SUCCESSION.
 WE LOOK AT HOW TO CONSIDER YOUR LEGACY

words > JOHN STEPEK

G E N E R A T I O N

“

The family grows and the business evolves, which means that what works today might not work tomorrow

”

From small outfits with a few staff, to giant chains employing thousands – family businesses are the backbone of many of the world’s largest economies. They generate 62% of the United States’ employment, and in the UK, six in ten of all businesses are family owned.

At a time when authenticity is prized over slick corporatism, family businesses can draw on their heritage to stand out from the crowd. Yet owning and running a family business also brings challenges. Disagreements at the kitchen table can get dragged into the boardroom – and there are few greater potential flashpoints than the question of succession.

Succession planning has always been a challenge for family businesses, but in recent years growing numbers of academics and analysts have been engaging with the subject. That’s unsurprising, given that succession is a key failure point for family businesses – depending on the data you use, fewer than a third of such businesses survive to the third generation. So how can you prevent your

business from joining the casualty list? Fiona Graham, Director of External Affairs and Policy at the Institute for Family Business, has five simple tips to kickstart your succession planning.

START EARLY

When you’re in the thick of it, succession is probably the last thing you want to think about – survival may be a much bigger concern. Yet it pays to start planning your legacy now – it could save a lot of difficult conversations down the line.

TALK TO THE NEXT GENERATION

“It is never too early for your next generation to become familiar and engage with the business,” says Graham. That doesn’t mean overwhelming them with a sense of duty, or forcing them down a specific path – it might simply mean discussing what the business does, or talking about opportunities for work experience within various departments.

KEEP REVIEWING YOUR PLANS

Succession planning is a moving target. “The family grows and the business

evolves, which means that what works today might not work tomorrow,” notes Graham. Similarly, a process which might have handled a first-to-second generation handover successfully, is unlikely to be sufficient for a second-to-third shift. So review and update your plans regularly.

CONSIDER YOUR RETIREMENT PLANS

Think about what you hope to do once you have stepped away from day-to-day control, and discuss this with your successors early on. Retirement doesn’t mean you have to leave the business entirely, but, notes Graham, “it is important that you discuss what your role will be with your family and those managing the business”.

GOOD COMMUNICATION IS VITAL

Being open, honest, and clear with one another is key to a harmonious succession. As Graham puts it: “Some conversations may not be easy or comfortable – we all know in families there can be tensions. But it is important to create an environment where people are comfortable saying what they

feel.” Bringing in an outside consultant can help to act as a neutral observer during the tougher conversations.

And don’t forget, says Graham – succession is not just about the next generation. Retirement is often a long-cherished goal, and yet it can be a surprisingly destabilising event. So remember that “the current generation needs just as much support as the next does”.

But what if the next generation doesn’t want to join the business? The key is not to pressurise them. “Most next-generation members care deeply about their family business and have a sense of pride in it.

“If they are kept in the loop and given the tools to become responsible owners, this will encourage them to remain involved.” Note also that many mature family businesses insist that members of the next generation attain skills and experience outside the family firm so that they can bring fresh ideas and perspectives with them, if and when they decide that they want to join the business. ◀



Above Enjoy a picnic with your Maasai guide in The Highlands, Ngorongoro Crater, Tanzania

DREAM MAKERS

WHAT ARE THE KEY INGREDIENTS TO A DREAM HOLIDAY? FOR LUXURY TOUR OPERATOR SCOTT DUNN, IT’S ABOUT HOLDING GUEST SERVICE AT THE HEART OF EVERYTHING IT DOES

For over 30 years, Scott Dunn has been creating tailor-made holidays and honeymoons to amazing destinations all over the world. During this time, the company has gone from strength to strength – and, for the last six years, Scott Dunn has been voted Best Specialist Tour Operator in the prestigious Condé Nast Traveller Readers’ Travel Awards.

Whether you are looking for a tiger safari in India, some relaxation on a beach or a cultural journey through Jordan, Scott Dunn’s bespoke approach to travel means that they can make your dream holiday a reality.

Everyone at Scott Dunn has one thing in common: a love of travel, exploring the world and discovering new places. If you are planning a sabbatical, honeymoon or something seriously special for a celebration, its Travel Consultants love to take the time to understand exactly what you like then

craft a holiday around your personal tastes and budget. They have visited all the destinations they offer, so know the properties and local area inside out.

Scott Dunn also helps with the finer details that make your holiday truly exceptional, whether that’s sourcing the top private guides, organising a private dinner party for a special celebration or getting you closed-door-access to cultural sites, nothing is ever too much trouble.

Its breadth of offering is second to none and it has just recently launched expeditions to Antarctica on three state-of-the-art cruises.

The luxury tour operator has fantastic options for young families. Scott Dunn Explorers kids’ clubs, for children aged four months to 11 years, are available across the Mediterranean, the Alps, the Maldives and most recently Mauritius. The clubs are all run by teams of

experienced childcare professionals and offer exciting daily activities. Children are split into four age groups to ensure they take part in age-appropriate activities. Throughout the day lunch, high tea, snacks and refreshments are provided, and for little ones, there are sleep rooms.

Booking with a fully bonded tour operator means that you have complete financial security and peace of mind. And, once you are away, should you need anything there is always someone at the end of the phone 24/7. ◀

Victor members earn Alto points every time they spend with Scott Dunn. To find out more about Scott Dunn, please visit scottdunn.com



VICTOR | ALTO



T O M O R R O W

THE RISE OF THE SMART HOME OPENS UP THE POSSIBILITIES FOR A NEW KIND OF LIVING, BUT HOW WARY SHOULD WE BE OF THE LATEST DEVELOPMENTS?

words > CHRIS BEANLAND

H O M E O F



The home of the future is taking shape – and technology will be at the heart of it, from the moment we open the front door with an electronic ‘key’ to when the lights go out at bedtime automatically. Smart homes are about innovations which make life easier. In India, Ottomate’s cutting edge ceiling fans can be controlled via Bluetooth and a phone app, and automatically adjust to room temperature and humidity using inbuilt sensors. China’s Ecovacs markets high-end robotic vacuum cleaners which clean the house while you’re walking the dog. US company Char-Broil even offers a smart BBQ grill, temperature-controlled from your phone via the Smartchef app.

“The trends we can expect to see in smart homes will be around connections between various systems that we use. We are already experiencing the ability to control many of the functions within our homes – from lighting, to sound, and heating, with our smartphones. But this still puts the decision making in the hands of humans,” says Somi Arian, a tech philosopher and director of the award-winning film *The Millennial Disruption*.

Complex lighting, heating and security systems in your house can now be easily controlled by devices like Amazon’s Alexa and Wink Hub 2. “Smart assistants like Alexa and Google Assistant are fast becoming the cornerstone of the smart home. They are dramatically enhancing the accessibility, usability and performance of smart home devices and applications, and are cementing their role as a primary interface through which consumers access digital content and services,” says Adam Wright, senior research analyst at IDC in Massachusetts. They expect the global market for smart home devices to grow by 30% globally this year.

As well as demonstrating what life will be like in our ever-connected world, smart home technology is also providing solutions to modern-day problems, such as promoting a low carbon lifestyle or even keeping us healthy – the Philips Air Purifier 2000 can filter out particulars that are 2,500 times smaller than the diameter of a human hair.

But what if we leave even more to the machines? Could housework itself become a thing of the



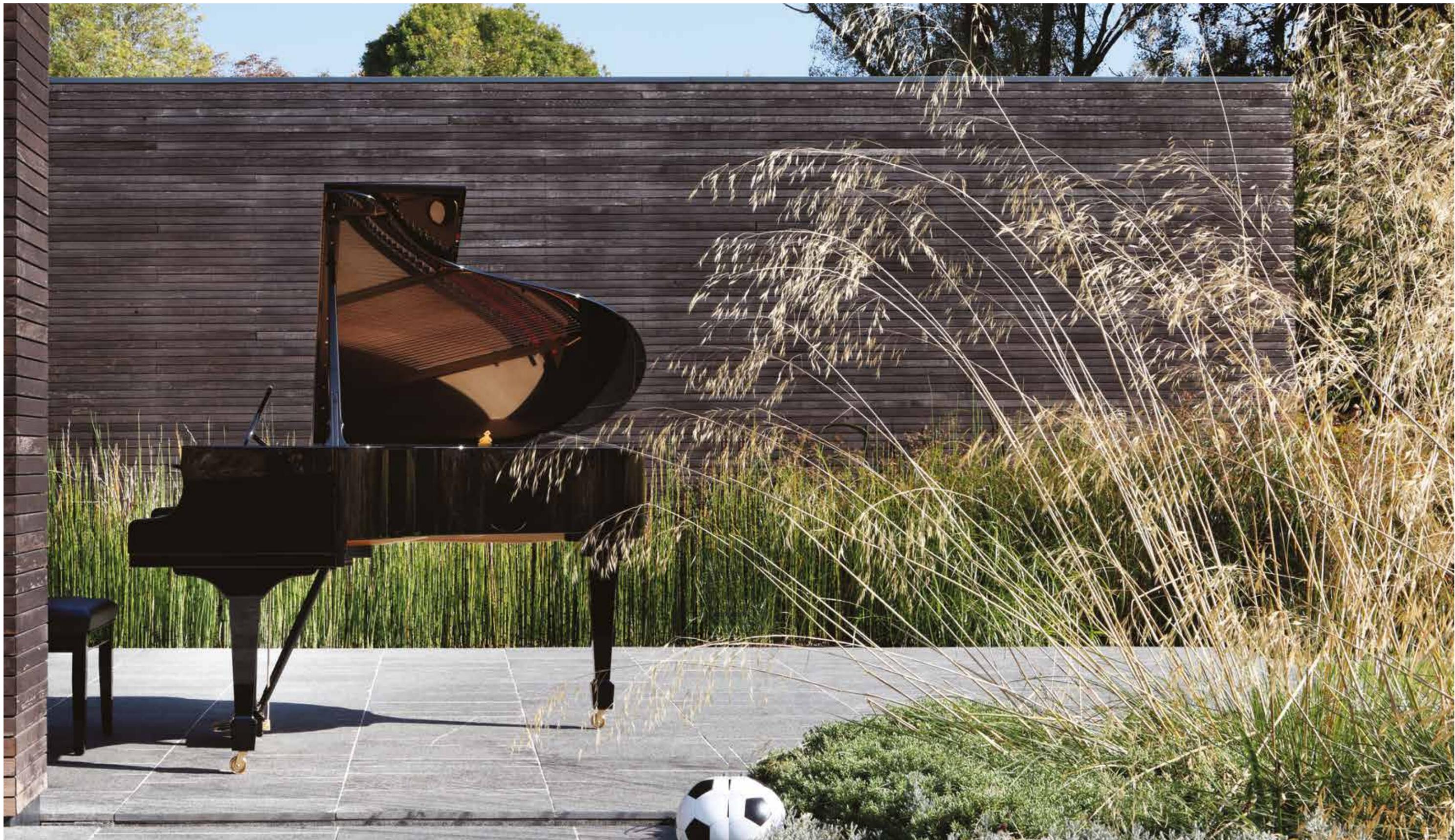
Below from left
Microsoft HoloLens;
Samsung refrigerator

past as our smart homes learn to look after themselves? “What we can expect to see next is an increasing number of companies integrating machine learning algorithms within their appliances that can learn about our habits and preferences, and adjust our environment accordingly,” says Somi Arian. “For example, once your fridge is connected to your calendar, it will know when you are on holiday. It can order your favourite items directly from the supermarket to ensure that you have fresh produce on your return. The refrigerator connected to Netflix will know that you will be binge-watching a show on the weekend and order you some beer! The technology for most of these trends already exists. The first hurdle for companies is to get people to trust them.”

Trust is a big issue in smart homes. Cases of cameras and digital locks being hacked are on the rise. The UK’s National Cyber Security Centre has published new guidelines in 2019 which offer consumers advice on balancing smart and safe. Tech expert Lesley Carhart cautions that: “It’s important for consumers to consider risk that smart home devices pose to themselves and their households prior to purchase. Does the manufacturer provide a coherent privacy policy and guarantee they implement essential security practices such as data breach notification and multi-factor authentication? Every consumer should consider the worst-case scenario that could reasonably and plausibly occur if a person with malicious intent gained the same access to the smart device that she or he has.”

We also need to ask on a more fundamental level whether a digital lock is better than a key; is a digital lighting management system better than a switch? Anyone who runs a classic sports car will know that the simpler the systems, the easier it is to get parts and keep an E-Type or 911 running into old age. How will complex smart homes adapt over the centuries as tech evolves?

Just as many people prefer vinyl to Spotify and a Patek Philippe to an Apple Watch, the smart home may not be for everyone. But it is clearly forging some exciting developments in the ways we live. ❖



"The Steinway is not only an instrument, it is a work of art of the first rank."

CHRISTOPH ESCHENBACH

STEINWAY ARTIST

Steinway Hall 44 Marylebone Lane London W1U 2DB

For more information or to arrange a private appointment
at our London showrooms, please call:

0207 487 3391 or email info@steinway.co.uk



STEINWAY & SONS



Seasonal States

DISCOVER WHERE THE JETSET ARE TRAVELLING TO IN THE UNITED STATES BY SEASON AND PLAN YOUR OWN ESCAPE

words > RAE DELANIE PASSFIELD

Vast, uncompromising and exuberant, the United States of America is a great patchwork of striking landscapes, vibrant cities and big open skies.

Its greatness covers a monumental geographic range that can be navigated seasonally by tourists wanting to get the very best out of their trip.

The Grand Canyon, for instance, is said to be at its most spectacular during winter, when the canyons are dusted with snow and the cooler air makes exploring all the more enjoyable. Meanwhile, New York's most popular time for tourism is in the summer months, when it can actually feel less crowded due to locals leaving the city.

Tourism to the USA is expected to rise in the coming years, reaching 89 million by 2022, and with each far corner of the continent offering its own special quality at different times of the year, its abundance is unquestionable.

From Colorado's snow-covered peaks to New Hampshire's famous Appalachian Trail and Napa Valley's fertile vineyards, discover the insider secrets of America's four seasons, and indulge your passions throughout the year.

WINTER SKIING IN ASPEN

Seekers of champagne-light snow and pristine pistes will have reached the heights of heaven on Aspen's magnificent peaks.

The immaculate blanketed mountains of Aspen Snowmass are 'groomed' to prepare fresh, powdery trails throughout 5,300 acres of skiable terrain amongst beautiful silver birch highland.

With one lift pass, you can enjoy four exceptional mountains, eight terrain parks and 336 trails served by 46 lifts, and be immersed in Aspen's ski-slope lifestyle of joie de vivre.

Take in the view at Cloud 9 Alpine Bistro, where flowing Veuve and Alps-inspired dining make for the finest après atmosphere

in North America. World-class children's ski schools are available at all four mountains, catering to children as young as toddlers. In fact, with evening snowcat rides and pop-up s'more trucks, Aspen has all the ingredients for a cherished family vacation.

Regarded as the ultimate Aspen hotel, The Little Nell is the area's only AAA 5-Diamond and Forbes 5-Star Hotel. Impressive luxury suites, an exquisite fine dining restaurant and award-winning wine programme affirm The Nell's status as basecamp for Aspen's elite.

Just steps from the Silver Queen Gondola, it's ski in/ski out design gives unparalleled access to the slopes, and devoted, attentive staff promise an experience of Aspen unseen by most.

➔ Aspen/Pitkin County Airport (KASE)



SPRING WALKS IN NEW ENGLAND

New England is a six-state plethora of culture, history and breathtaking vistas.

For something truly special during the spring season, visit New Hampshire's White Mountains, where scenic tours, natural wonders and hidden gems are in abundance.

Summer 2018 saw a record number of tourists to New Hampshire – a projected 3.4 million visitors – so travelling in spring and beating the crowds may well be the secret to experiencing this remarkable state. Spring in the White Mountains is one of the best times of the year for hiking, with uncrowded trails, blooming trees and wildlife waking from winter.

US DOMESTIC TRAVEL ON THE RISE

US domestic travel increased 1.9% from 2017 to a total of 2.3 billion person-trips in 2018.

Tucked away in Bretton Woods, Omni Mount Washington Hotel is a 117-year-old luxury resort resembling a Spanish Renaissance castle. Delighting with old-world luxe and fresh mountain air, the hotel is an enchanting New England retreat, offering award-winning golf, traditional botanical spa treatments and suites with panoramic views of the Presidential Mountain Range.

From here, discover the nature trails, from the spectacular Artist Bluff and Bald Mountain trail, presenting Echo Lake, Cannon Mountain and Franconia Notch, to one of the regions best-kept secrets, Beede Falls, where a 37-foot cascade of water crescendos into a shallow pool. These short hikes are the best way to shake-off winter, feast your eyes and fill your lungs with fresh air.

→ Manchester-Boston Regional Airport (KMHT)



SUMMER CAR SHOWS IN CALIFORNIA

Easy summer days in the Monterey Peninsula are about as enjoyable as it can get. The cooler temperature is ideal for spending time in the great outdoors, with world-class golf, kayaking, whale watching and contemporary cuisine at The Inn at Spanish Bay defining unforgettable summers here.

WINE COUNTY REVENUE INCREASE

Visitor spending last year within the Napa Valley increased by 15.4% from 2018, which outpaced 8.9% growth in visitors

For car lovers, Monterey is home to the summer's most anticipated event; in a gathering of the world's most impressive classic cars, Pebble Beach Concours d'Elegance is the ultimate 'meet and compete' car show.

The grand finale of the Monterey Car Week – a week-long celebration of the highest calibre of classic cars – Concours d'Elegance is the auto industry's most prestigious event. Last year, the world's most expensive car, a 1962 Ferrari 250 GTO was sold by Sotheby's at Pebble Beach for \$48.4 million.

DRIVING SALES ON THE RISE

Car Week attracts 85,000 visitors to Monterey County that spend \$53.5 million locally.

During Monterey Car Week, 200 cars are judged in various classes, with the winners then being eligible for the competition's best in show at the Concours d'Elegance. If it's cars you love, then summer in Monterey's Pebble Beach is a must.

→ Monterey Bay Academy Airport (CA66)



AUTUMN WINE IN NAPA VALLEY

Translating to 'the land of plenty' in Native American, Napa Valley is home to some of the most stunning and bountiful vineyards found anywhere in the world. Its diverse topological landscapes, idyllic climes and rich, volcanic soils create the perfect conditions to produce the highest quality wines.

Autumn is one of the best times of the year to pay a visit to Napa Valley's charming, golden-hued hills, as the vineyards and landscapes transform into a vivid display of earthy tones and the scent of ripened grapes fills the air.

With over 50 years of crafting extraordinary sparkling wines, Schramsberg Vineyards has mastered the cultivation of Napa Valley's fertile land. Reaching #30 on Wine Enthusiast's Top 100 Cellar Selections 2018 and described by *Food & Wine* as "the grande dame of America's sparkling wine estates," Schramsberg is one of the region's most celebrated wineries.

Situated on 200 acres of Napa Valley's Diamond Mountain, Schramsberg's Fall Harvest Camp takes guests on a three-day journey from vineyard to glass, discovering the secrets of making excellent sparkling wine.

From al fresco dining in the J. Davies Estate Vineyard, to touring the winery and the crush of the grapes, through to curating your own wine menu, Schramsberg offers experiential wine tourism as impressive as the Valley itself. †

→ Napa County Airport (KAPC)

To find a quote for charter to any of the destinations mentioned in this article, please visit flyvictor.com



This is what one of the largest humanitarian crises in the world looks like

After a surge of violence in Myanmar, more than 740,000 people were forced to flee their homes, leaving everything behind.

The majority of those who survived the life-threatening journey to Bangladesh are now living in the world's largest refugee camp, in one of the most disaster-prone places on earth.

Two years have gone by. The Red Cross has supported over 254,000 people with shelter, access to clean water, food, healthcare and emotional support.

But so much more needs to be done. During monsoon season, it's even more dangerous. Thousands of homes – that have taken so long to put together – can be destroyed or washed away in a matter of minutes because of torrential rain, landslides, flash floods and storm surges. This year has already seen ten fatalities and 6,360 people displaced because of heavy rain.

Since flooding began earlier this year in July, the Red Cross has:

- distributed 9,575 partial shelter kits to families
- delivered 2,900 hygiene parcels
- provided 16,650 people with food
- given 5,000 people cash grants to rebuild their lives
- worked to provide 8,550 people with access to safe drinking water
- mobilised 575 volunteers

The situation is still one of the largest humanitarian crises in the world. We urgently need support to continue this life-saving work in Bangladesh.

Donate to the Myanmar Appeal today
redcross.org.uk/myanmar

**The power
of kindness**

AVIATION EXPERTS SHARE WHAT EXCITES THEM ABOUT THE FUTURE OF FLIGHT
FROM OFFSETTING CARBON EMISSIONS TO THE ELECTRIC REVOLUTION

F U T U R E

O F F L I G H T





are produced from only renewable and sustainable raw materials, so palm oil, for example, would not be used. Our Neste MY Renewable Jet Fuel™ is a high-performing sustainable aviation fuel. Over the fuel's lifecycle, including the impact of logistics, it has up to 80% smaller carbon footprint compared to fossil jet fuel.

FUEL FOR THOUGHT

President and CEO of Neste, Peter Vanacker, shares the vision behind the company's sustainable fuel solutions for the aviation industry

Our renewable jet fuel is already available and used on the market. We have partnered with Air BP to deliver renewable jet fuel to customers in Sweden and France. Lufthansa uses our renewable product, blended with fossil jet fuel on flights departing from Frankfurt. And, to meet the increasing global demand, we have ramped up our capacity to produce up to 100,000 tons of renewable jet fuel per year. In 2022, we will have the capacity to produce over one million tonnes annually.

The climate crisis is the biggest challenge of our times, and the clock is ticking. Climate change impacts are hitting harder and sooner than predicted. If we want to achieve concrete results and create a path towards zero net emissions, we need to embrace all possible solutions and reduce emissions in all sectors.

Aviation is a key driver for the global economy, connecting people and businesses across the globe. Global air traffic is growing at a rapid pace – as are the greenhouse gas emissions related to flying. Companies in the aviation industry are introducing various measures to reduce emissions. Improvements in engine technology, development of newer and more efficient types of aircraft, as well as the use of sustainable aviation fuels, are all ways to reduce carbon.

Sustainable aviation fuels offer considerable potential both in the short and long term. Instead of consuming fossil crude oil, the fuels

Beyond the current solutions, we are exploring new technologies and raw materials to further grow our potential solutions to meet the growing demand in the aviation sector. We are also experts in calculating greenhouse gas emissions and providing renewable diesel to ground services.

Currently, sustainable aviation fuels offer the only viable alternative to fossil liquid fuels for powering aircrafts. Neste MY Renewable Jet Fuel is a 'drop-in' solution, meaning that it is fully compatible with the existing jet engine technology and fuel distribution infrastructure. It can be blended with fossil jet fuel and it complies with the strict safety and quality requirements of the aviation industry. Therefore, aviation is well positioned to substantially reduce emissions already today.



ELECTRIC DREAMS

Dr Anita Sengupta, Co-founder of Airspace Experience Technologies (ASX), shares her hopes for the future of urban air mobility

A new movement is afoot, similar to the automotive industry, where hybrid and fully electric drive trains are taking over. Electric aviation is taking off. In 10 years will the roar of a turbine engine be replaced by the high-frequency buzz of an electric motor? Will jet exhaust contrails be like the steam trains of the 19th century?

As a pilot, aerospace engineer, and aviation entrepreneur who cares deeply about global

warming, I am engineering solutions to climate change. I left the US space programme after 20 years of exploring our solar system, to apply its technologies and engineering approaches to improving safety, efficiency, and the carbon footprint, of aviation.

We are at the dawn of a new era in aviation, one of zero-emission aircraft that rely on stored electrical energy. I predict that in the next five years, battery-powered aircraft will become commonplace in general aviation and the backbone of urban air mobility (UAM). Short-range flights align well with the current energy density of batteries and, in time, hydrogen fuel cells can support regional aircraft in the decade ahead.

What are the challenges to go from research to reality? It is not technology, but leadership and global capital investment in a sustainable future. The company I co-founded, Airspace Experience Technologies (ASX), is developing an electric vertical short take-off and landing (eVTOL) tilt-wing aircraft: the Mobi-One, intended to carry four passengers or 1,100 pounds of cargo.

We are based in Detroit, Michigan for a very specific reason, to leverage the expertise and technology of the automotive sector for mass production vehicle design and manufacture. The electric drive train paradigm shift disrupted the automotive sector, resulting in an ecosystem of suppliers, standards, and economies of scale that can be leveraged by the aviation sector. We are bringing the best of automotive and aerospace together to build the next generation of eVTOL for Urban Air Mobility.

In the United States, decentralised metropolitan areas such as NYC and Los Angeles are drowning in grid-locked traffic. By elevating people above traffic, we can offer shared-ride service at five times the speed of Uber for the same price. Our tilt-wing design also allows us to leverage the nation's under-utilised general aviation airports for a traditional wing-borne take-off and landing. Electric aviation has benefits in addition to reducing flight's carbon footprint and emissions. Electric power plants will have a lower maintenance costs and noise footprint,

and thanks to synergies with the automotive sector, lower cost to manufacture with volume production.

We are increasingly a technology savvy and reliant society, where on-demand, carbon footprint, and socially responsible choices drive mobility as a service revolution. It is the guiding principle of this rocket scientist turned tech-entrepreneur, to seek out and find synergies and efficiencies, to lower cost, improve safety, and get to market faster. I hope that as we make the hazy skies blue, electric aviation is cleared for takeoff.

@Doctor_Astro



RocketRoute offers innovative solutions for fuel optimised routing, flight planning, fleet management and back-up business continuity options. The company celebrates its 10th anniversary in February 2020. As such, we are a relatively young player in the market. In that time we have seen flight plan communications setting new global standards, as demonstrated by the Flight Information Exchange Model (FIXM). We also introduced mass flight planning systems based on SaaS, which was a novelty to the industry, but its efficiency and effectiveness is now being recognised.

We see a number of challenges in very different areas of the aviation industry. One is the ever-denser utilisation of airspace. Growing scheduled airline traffic is driving a need for more efficient airspace use, combined with increased route optimisation with a goal of continually reducing carbon reduction.

This is the area we are already working in, and there is still a surprising amount of optimisation possible. Much of this depends on infrastructure development, as more available runways reduce holding times and allow optimised trajectories. This needs to be flanked by significant development in air traffic control, which is currently a significant cause for delays and inefficient routings. This is a consequence of a legacy air traffic service based on classic airway structure, which is becoming increasingly obsolete. The EU has planned to introduce Free Route Airspace by 2025, which is a challenge for the classic Air National Service Providers (ANSPs) and a significant obstacle to more efficient air routes.

Development in the eVTOL and urban air mobility space will also create new challenges. Vertical take off and land (VTOL) has been classically served by helicopters, which are exceedingly capable aircraft but limited in their application due to high fuel and maintenance cost, as well as their significant noise footprint. The electrification of VTOL can lead to a revolution in this industry. The large scale of movements and sheer density that is to be expected will require a whole new approach to airspace management and route coordination. This is an area that we are investing a significant part of our research and development budget on.

We are also working on developing tools for the future. 'Flight and flow information for collaborative environment' (FF-ICE) is the next generation platform for exchanging information for flow management, flight planning – and trajectory management. This will help in our optimisation of the existing aviation industry, as well as provide a technological platform for the urban air mobility industry. The world's largest aviation authorities such as Eurocontrol and FAA are already working on research projects and contributing to the concept's development.

The aviation industry is often seen as slow moving and conservative, but these new ideas being pushed forward, combined with an increased awareness of the industry's environmental impact, will lead to exciting developments. We are looking forward to being at the forefront of this to help achieve this brighter future faster and more efficiently. ✈



PLANNING AHEAD

Uwe Nitsche, Co-founder and CEO of aviation services company RocketRoute, addresses the challenges of future flight planning



WORK OF WEARABLE ART

A COLLABORATION BETWEEN DADELSZEN ATELIER AND FRENCH LEATHER BRAND JITROIS SEES ELEGANT LEATHER PIECES ELEVATED WITH CUSTOM EMBROIDERY, AS INSPIRED BY AN INTRICATE CEILING FRESCO IN FLORENCE

Occupying the space between classicism and modernity, DADELSZEN is a rapidly growing new luxury brand, run by creative husband and wife duo, Constance and Edward von Dadelszen.

The atelier works with some of the world's most highly regarded tailors and artisans to create bespoke suiting, formal wear and ready-to-wear attire. It is also a rare stockist of opulent French leather brand, Jitrois, which they have recently collaborated with to offer customer embroidery of the leather maker's expertly hand-crafted pieces.

The concept for the collaboration came about organically when Constance was designing her own wedding party outfit. Constance and Edward were to wed at the Medici Chapels in Florence, underneath a stunningly intricate ceiling fresco – an ink blue base covered with hundreds of golden stars, depicting a clear night's sky. The couple had been so taken with the ceiling during the planning process that Constance approached Jitrois about the possibility of adorning a bespoke Laza jacket, as inspired by the celestial illustration, in a hand-embroidered appliqué.

"I wanted a bespoke garment that would serve a purpose on the day, while becoming a memento for years to come," says Constance. "A piece I would feel comfortable and beautiful in, which also paid homage to such a sentimental event."

"We had already been working with Jitrois and were acutely aware of the unparalleled quality of the product and the inventiveness of their design team. I knew they would be up for the challenge, but I burst into tears when I saw the finished piece for the first time, it was so incredible."

When reactions from their wedding guests evoked a similar response, DADELSZEN and Jitrois decided to collaborate in a more official capacity.

A true work of art to be admired forever, a personalised piece of Jitrois will be a cherished addition to any wardrobe. Whether it be a simple monogram, a birthdate or an intricate design, the world is your oyster with the possibilities.

Due to the intricacy of the process between design and hand embroidery, only a few can be made per year over a process of up to three months – making it one of the most unique gifts one could ever receive. ✈

To enquire about commissioning your own DADELSZEN x Jitrois piece, please contact their Private Concierge with interest. dadelszen.com

Above The ceiling that inspired a collaboration

Left The Laza jacket, as worn by Constance von Dadelszen with husband Edward

JETS



19-22

HEAD OF STATE

Models: Airbus Corporate Jet, Boeing Business Jet, Boeing 757, Boeing 767

Range: 10,400 nautical miles

Fuel Burn: 205 United States Gallon (USG) per 100 Nm

14-18



ULTRA LONG RANGE

Models: Falcon 7X, Global Express, Gulfstream G550, Gulfstream 650, Global 5000, Global 6000, Gulfstream V

Range: 6,995 nautical miles

Fuel Burn: 116 USG per 100 Nm

LONG RANGE

Models: Challenger 604, Challenger 605, Challenger 850, Falcon 900, Falcon 2000, Gulfstream 300, Gulfstream G450, Gulfstream III, Gulfstream IV, Legacy 600, Legacy 650

Range: 4,350 nautical miles

Fuel Burn: 102 USG per 100 Nm

9-12



SUPER MID SIZE

Models: Challenger 300, Challenger 350, Citation Sovereign, Citation X, Falcon 50, Gulfstream 280, Gulfstream G200, Hawker 1000, Hawker 4000, Legacy 500

Range: 3,600 nautical miles

Fuel Burn: 80 102 USG per 100 Nm

MID SIZE

Models: Learjet 55, Learjet 60, Hawker 750, Hawker 850, Hawker 900

Range: 2,818 nautical miles

Fuel Burn: 68 102 USG per 100 Nm



6-10

TURBO PROP

Models : ATR 42, ATR 72-500, Diamond DA42, Embraer 120, King Air 90, King Air 200, King Air 350, Pilatus PC-12, Seneca V

Range: 1,765 nautical miles

Fuel Burn: 34 102 USG per 100 Nm

4-9



SUPER LIGHT

Models: Citation Excel, Citation XLS, Citation III, Citation VII, Learjet 45, Phenom 300

Range: 2,038 nautical miles

Fuel Burn: 62 102 USG per 100 Nm

LIGHT

Models: Beechjet 400A, Citation Bravo, Citation Encore, Citation CJ2, Citation CJ3, Citation CJ4, Citation II, Citation V, Hawker 400XP, Learjet 35A, Nextant 400, Piaggio Avanti, Premier I

Range: 2,000 nautical miles

Fuel Burn: 56 102 USG per 100 Nm

VERY LIGHT

Models: Citation CJ1, Citation Mustang, Citation M2, Phenom 100

Range: 1,300 nautical miles

Fuel Burn: 44 102 USG per 100 Nm

Operators who have qualified for third party due diligence safety check provided by ARGUS are highlighted at flyvictor.com/aircraft-operators

CERTIFICATION NOTE Victor is a member of The Air Charter Association, EBAA [European Business Aviation Association] and NBAA [National Business Aviation Association].

FROM SMALL EXECUTIVE JETS SEATING FOUR PASSENGERS TO BOEING AIRLINERS FOR LARGER PARTIES, VICTOR HAS ACCESS TO THOUSANDS OF AIRCRAFT SO THAT YOU CAN FIND THE RIGHT JET FOR YOU, WHATEVER COMPANY YOU KEEP

CONRAD

FAMILY OFFICE

PRIVATE CLIENT SERVICES

Conrad Family Office, 34 Queen Anne Street, London, W1G 8HE
contact@conradfamilyoffice.com +44 (0)3333 232 551



ALPINE EAGLE

With its pure and sophisticated lines, Alpine Eagle offers a contemporary reinterpretation of one of our iconic creations. Its 41 mm case houses an automatic, chronometer-certified movement, the Chopard 01.01-C. Forged in Lucent Steel A223, an exclusive ultra-resistant metal resulting from four years of research and development, this exceptional timepiece, proudly developed and handcrafted by our artisans, showcases the full range of watchmaking skills cultivated within our Manufacture.

Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860